



THE NEW JERSEY EXONUMIA SOCIETY
OFFICIAL PUBLICATION

JERSEYANA



From a 1909 brochure.

PRESIDENTS MESSAGE

Trust you all had a happy holiday season and haven't broken any New Year resolutions yet. If your list isn't too long, I would like you to consider two additional resolutions, namely to sign up a new member and to submit an article to "JERSEYANA" during 1987. Its a difficult task to publish an interesting journal without membership input and cooperation, so please make an effort to help our Editor with an article, photo, or rubbing of an interesting token or medal, etc.

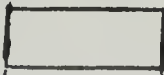
Election of officers will be held this year and anyone desiring to run for office should arrange to have their nomination sent to the Secretary-Treasurer, Herbert weiss. If you wish to nominate someone or wish to run for office, yourself or have any questions please contact me or one of the other officers.

Best regards

Al Zaika

DUES NOTICE

The response to my request for 1987 dues in the last issue was the best since I have been treasurer. But it wasn't 100% A few of you members still haven't sent in your dues for 1987. THEY ARE ONLY \$6.00. In past years I have sent out numerous reminders and dues have trickled in, some even being paid at our annual meeting in June. But not this year! I don't have the time or the desire to chase you. This will be your last notice and the last issue of Jerseyana you receive. If you don't think membership, information received in Jerseyana and the opportunity for a free classified ad in each journal is worth \$6.00, please let me know where a better bargain can be found. I'll send you my money. If there is a X in the following box you still owe your dues. Why not send your check today, we really don't want to lose you.



Thanks

Herbert Weiss

EDITORS NOTES

Now that the treasurer has complained about the slowness of dues, I have to again ask for articles for JERSEYANA. I have one article for the next issue and then its photo copies of paper money or post cards or blank pages! While we are an organization of token and medal collectors I collect many other items relating to New Jersey and am always interested in hearing about other New Jersey items. If you can't write about tokens or medals, how about an article on New Jersey paper money or milk bottles or glass makers or BB guns or ? I could really use some help. If you need help in preparing your article I'll help you.

The next issue will have an article on the MORRO CASTLE ship disaster, if you have any MORRO CASTLE items for sale or want to purchase something why not advertise in the classified section. The next deadline is April 5, 1987.

OLYMPIC PARK TOKENS

by Herbert Weiss

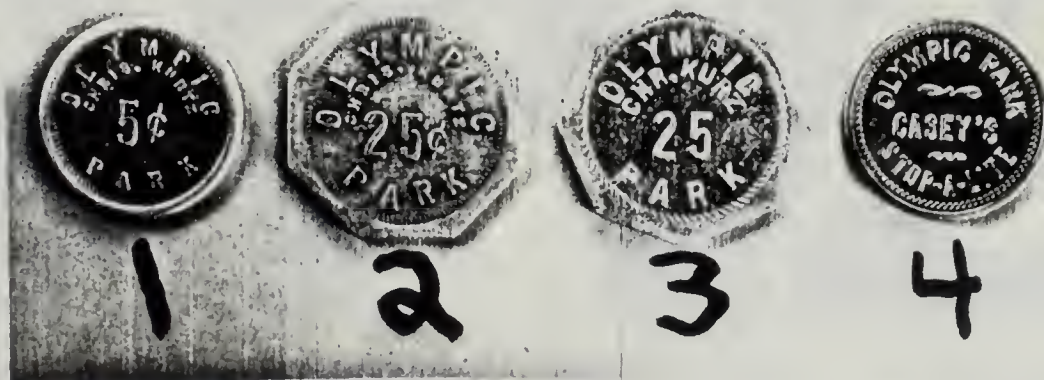
Early advertising located OLYMPIC PARK in Newark but it was actually on the Irvington Maplewood border with the main gate on 43rd Street, one block from Springfield Avenue in Irvington.

Opened in 1887 as Beckers Woods the name changed to Hilton Park and then in 1904 again changed to OLYMPIC PARK, named after the 1904 St.Louis Olympic games.

In 1904 Herman Schmidt was the parks owner with his brother-in law, Christian Kurz, as a 50-50 silent partner. This arrangement ended in 1910 when they parted company. Herman Schmidt was owner until failing business and excessive debt forced him into bankruptcy in 1915.

After Schmidt lost the park in 1915, Christian Kurz, who had retired from his own tavern business because of ill health, was brought back as park manager. It is likely he was a creditor in the bankruptcy. The 1916 season opened in May and on June 3, 1916, with worry over pressure of managing the park and his poor health, Christian Kurz committed suicide with a revolver. He was only 59.

Since Christian Kurz was a silent partner during the 1904-1910 years it is unlikely his name would appear on tokens. He was the manager in 1915-1916 and these years are more logical. This is also the time aluminum became popular for token use.



all tokens pictured are actual size

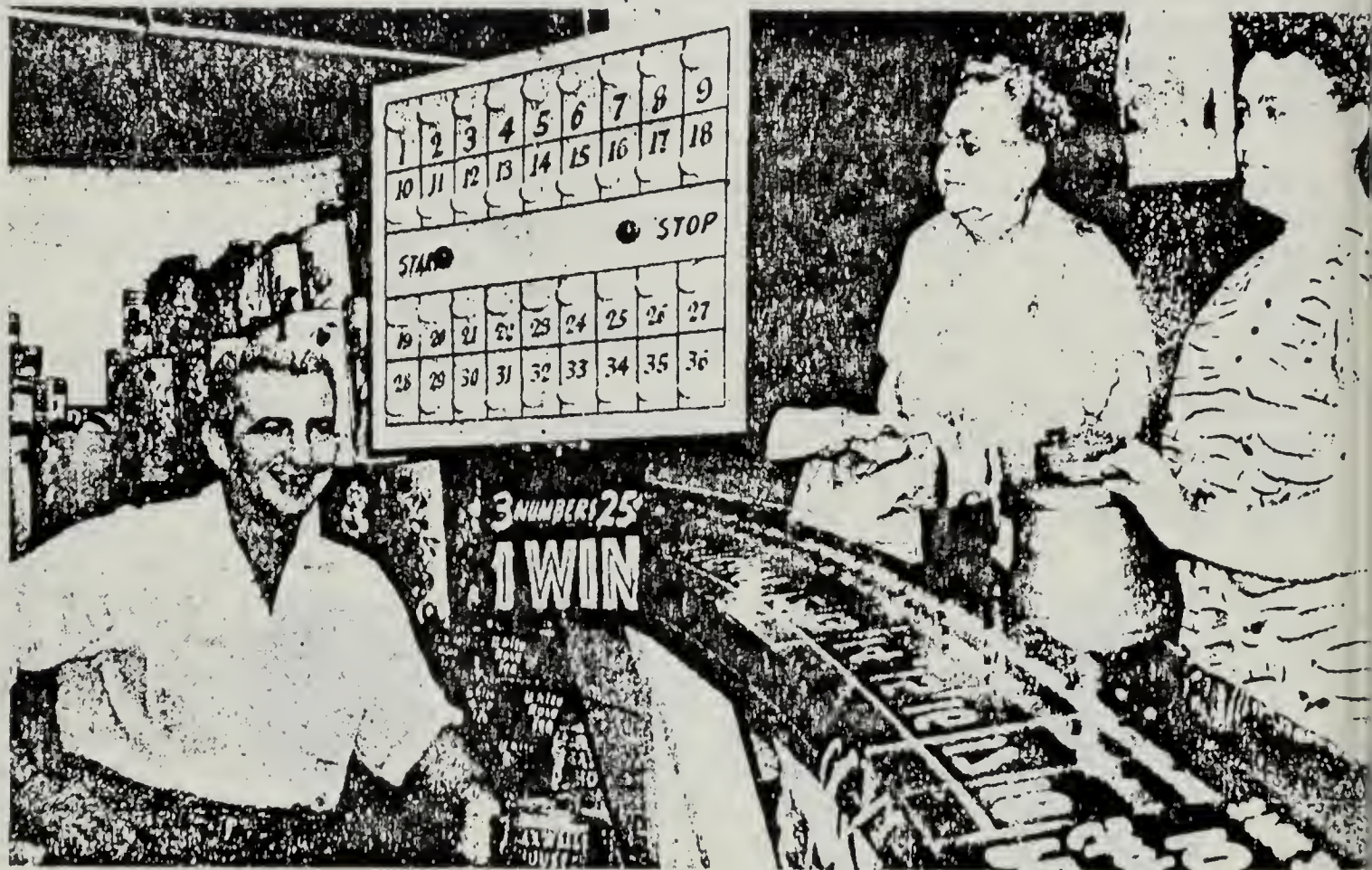
tokens #1,2, and 3 are aluminum, reverse same as obverse
token #4 is brass, reverse has a small five pointed star

In examining the tokens we see on #1 and #2 that his last name is spelled KURTZ. I have seen many of these mis-spelled tokens with much wear so they were used. Token #3 is spelled correctly and I also have seen these with various degrees of wear. There is no way of telling in which order the tokens were issued and I have been unable to determine how these tokens were used.

A hoard of about 200 total of tokens #1,#2, and #3 turned up at a Scranton,Pa. area flea market in 1972. A coin dealer bought them all and sold them originally for .35 each. I saw this lot of tokens and while I never counted each type the 5¢ token was

in the minority. That hoard has now dispersed but once in a while you can still find these tokens selling between \$1. and \$3.

I haven't been able to find very much information about token #4, Casey's. With the start of the 1952 season nine concessions with a new game of chance called "STOP & GO" opened. It featured a numbered board with lights, it could be played by 36 patrons at a time who pushed buttons to stop the machine at what they hoped was the winning number. It was a very popular game. CASEY'S STOP-A-LITE was one of these concessions.



this is not Casey's concession but it shows the type of game the CASEY token was used for

In 1982 at a North Jersey coin show, a Monmouth County coin dealer had a large plastic box of amusement tokens, at least 1000 common tokens, mostly un-named or pizza tokens with a few from shore amusement centers. I checked every token in the box and picked out all the CASEY tokens in the box. There were about 30 tokens, all shiny and uncirculated, I am sure these 30 pieces were never used at CASEY'S, and I have never seen a worn CASEY token. I remember asking the dealer how he obtained the tokens and he told me the whole box of amusement tokens was brought into his store by one person for sale. I don't know how much the dealer paid for the tokens but he was selling them for 5¢ each.

I started going to OLYMPIC PARK in 1957 or 1958 and continued until the park closed in 1965. During those years I was a token collector but never found any being used, everything was tickets and coupons.

The background information in this article is from the book; "SMILE" A PICTURE HISTORY OF OLYMPIC PARK, 1887-1965 by Alan A. Siegel. While this book has no information on tokens this complete history of OLYMPIC PARK was so interesting I read it straight thru. Published in 1983 it is now out of print, if you ever obtain a copy or if your library has a copy I reccomend it for extremely interesting reading. Author Siegel has told me if it is reprinted he will advise me and I will note it in "JERSEYANA".

Getting back to OLYMPIC PARK tokens, with all the attractions this park had during its last 61 years, I feel sure more tokens were used and will turn up in the future.

My thanks to Mr. Siegel for allowing me to use information and pictures from his book, to the Irvington Public Library for the use of their OLYMPIC PARK material, and to Dennis Tilghman for the token picture.

NEW MEMBERS

- #231 Kent Mueller, 30 Hamilton Ave., Clifton, N.J. 07011 (Weiss)
- #232 John Toole Jr. 304 Forman Ave., Point Pleasant, N.J. 08742
(Weiss)
- #233 Jim Hemphill, P.O.Box 1321, Lake Oswego, Or. 97035 (Zaika)
- #234 Robert K. Lusch, 417 Arbor Ave., Monroe, Mi 48161 (Zaika)
- #235 John Cheramy, P.O.Box 506, Port Angeles, Wa. 98362-0077
(Zaika)
- #236 Dennis L. Brann, P.O. box 882, Simsbury, Ct. 06070 (Zaika)

CHANGE OF ADDRESS

- #LM25 James Majoros, 65 16th Street, Toms River, N.J. 08753
- #144 John A. Nagy, 5021 Church Rd. Mount Laurel, N.J. 08054-2651
- #170 Mark S. Auerbach, 81 Huemmer Terrace, Clifton, N.J. 07013

If you change your address please be sure to notify the editor, if you don't want your address published advise me and it won't.

Joe Pernicano, who recently revised the parking token catalog has sent me a rubbing of a possible parking token. I have never seen this token. If any member knows anything of this token let me know and I will report it in the Jerseyana and also pass it on to Joe. In case the rubbing doesn't reproduce well it is as follows "ESSEX COUNTY PARK COMMISSION/NEWARK/NEW/JERSEY" rev. "COURTESY TOKEN (propeller)" brass 23mm. I have been trying to get Joe to join N.J.E.S with no luck so far. Maybe if we can identify this token he will see the benefits of joining N.J.E.S.



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* BUSINESS CARDS	* six consec. issues
* 10.00	

Support JERSEYANA

THIS ISSUE OF JERSEYANA IS BEING MAILED ABOUT THREE WEEKS LATE.
FOUR DAYS AFTER I LEFT THE COPY WITH THE PRINTER I HAVE BEEN USEING
HE WAS CLOSED DOWN BY THE IRS FOR DELINQUENT TAXES, IT TOOK OVER
TWO WEEKS TO GET THE COPY BACK AND A WEEK TO FIND ANOTHER PRINTER
WHO DIDN'T CHARGE AN ARM AND A LEG FOR PRINTING. I HAVE TO GET
BACK ON SCHEDULE SO REMEMBER THE DEADLINE IS APRIL 5, 1987 FOR YOUR
ADS. I KNOW THE TIME IS SHORT SO PLEASE SEND THEM IN PROMPTLY.

CLASSIFIED ADS

EACH MEMBER IS ENTITLED TO A FREE CLASSIFIED AD IN EACH ISSUE. UP TO 40 WORDS IN EACH ISSUE. NEXT DEADLINE IS APRIL 5, 1987

VARIED ASSORTMENT of Masonic and related material, silver medals, gold lapel pins, lighters, bronze commemorative plaque. Sell the lot cheap.

Jacob Tolkach, RD2, Hillcrest Road, Boonton, N.J. 07005, 201-334-8098

NEVADA & ATLANTIC City slot machine gaming tokens, also casino chips. We buy & sell. Send \$2.00 for our 26 page list & a encased cent in a horseshoe. Deb's, P.O.Box 6445, Burbank, Ca. 91505

HOBOKEN, NEW JERSEY material wanted, tokens, medals, mirrors, pinbacks, ribbons, etc. Also paper items; banknotes, checks, stocks & bonds, postcards, books, advertising, etc. In short ANYTHING HOBOKEN, rubbings or descriptions of items in your collection would be appreciated for my research.

John DePalma, Box 1020, Hoboken, N.J. 07030

PHOTOGRAPHIC TOKENS, medals and related material wanted. Please write first. Dennis Tilghman, P.O.Box 2254, Princeton, N.J. 08543

TRANSPORTATION TOKENS: looking for any United States transit token. Especially interested in Pennsylvania and New Jersey issues. Michael J. Jones, 1361 Patrick Henry Dr. Phoenixville, Pa. 19460-2743

CAFE HINDENBURG, Newark N.J., Good for 10¢, aluminum token, sell for \$4.00 each or will trade for any other N.J. "good for" or encased cent token I need. several tokens available.

Herbert Weiss, P.O.Box 363, Cranford, N.J. 07016-0363

WILL PAY \$25.00 for a Whitehead & Hoag "Merry Christmas" pen knife. Pay \$3.00 each for any key tag showing the W&H factory, \$5.00 each for any ruler or calendar cards from them. Will consider any other items made by Whitehead & Hoag. Price & write.

Gary Patterson, R2, Box 154D, Peterborough, N.H. 03458

TRADE: HAVE many varied tokens-exonumia. Want Transportation, car wash, military, and hospital radio tokens. Send your list(s) and let me know your collecting interests.

John Ciecka, 838 Jeffrey Lane, Langhorne, Pa. 19047-3723

WANTED: GEORGE Washington store cards. Always want John Wanamaker tokens and medals.

George Ganter, 580 E. St. Andrews Dr., Media, Pa. 19063-5804

N.J.E.S. OFFICERS

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07023-0175

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P.O. BOX 363
CRANFORD, N.J.
07016-0363

PAST PRESIDENT

R.K. BURKE
P.O. BOX 2971
BOSTON, MA.
02101

EACH MEMBER IS ENTITLED TO A FREE CLASSIFIED IN EACH ISSUE. UP TO 40 WORDS IN EACH ISSUE. NEXT DEADLINE IS APRIL 5, 1987.

NUDE HEADS/tails flipper tokens wanted. Paying \$2.00 for pieces I need. postage refunded if I don't buy. Ship to:
Paul Ullrich, 163 Voorhees Corner Rd. Flemington, N.J. 08822

5TH ANNUAL ATCO National Token & Medal Show coming September 5 & 6 in Omaha Nebraska, why not fly out for the Labor Day weekend, more information in the next Jerseyana or write to:
George Hosek, 7411 Idledale Ln. Omaha, Nebraska, 68112

WANTED TO buy, sell or trade. Old department store charge coins, (metal tokens) must have stamped numbers on them. Especially New Jersey stores. I also have a few J.Wanamaker items to trade only for charge coins I can use for my collection. Write to:
Ed Dence, 8627 Crispin Dr. Holmesburg, Philadelphia, Pa. 19136

WANTED: RED Cross Pharmacy token from Trenton as well as any other druggist and soda tokens. Name your price.
Mike Greenspan, P.O. Box 690041, San Antonio, Tx. 78269-0041

WANTED TOKENS, Rahway, N.J., any Union County towns, Cartaret, Woodbridge, Hoboken, or Sussex County towns. Also want old currency notes from these towns.
George Bienfang, 44 Hickory Gr. Tp., Matamoras, Pa. 18336

FREE COMEMORATIVE stamps, I'll send you a nice selection of used stamps for your large S.A.S.E., extra postage gets you more stamps
Al Zaika, P.O. Box 65, Bellmawr, N.J. 08031-0065

WANTED: PICKERS and canning house tokens. Please describe and price before sending tokens.
Norman Alligood, 32 Bragg Ct., Hampton, Va. 23666

BUYING OR trading for sutler or early post trader tokens.
Dennis Wierzba, 21 Brook Hollow Ln. New Providence, N.J. 07974

NEW JERSEY Military bronze medals, 39mm., \$2.00 & S.A.S.E. for each medal--U.S.N. Air Station, Lakehurst, N.J. 1921-1976 Hanger #1 U.S. Army Training Center, Fort Dix, N.J., 1917-1975 (Medalic Art Co)
Dave Wilson, P.O. Box 567, Jackson, N.J. 08527

LETS TRADE: I have many New Jersey amusement tokens to trade, 1 for 1, Write: Rocco Di Giacomo, 42 Sunset Dr, Mt. Holly, N.J. 08060

I'M STILL looking for ANA bronze "Merit of Exhibit" medals. Paying \$15.00 for ones I need between 1964-1980.
Archie Black, P.O. Box 63, Brick, N.J. 08723.

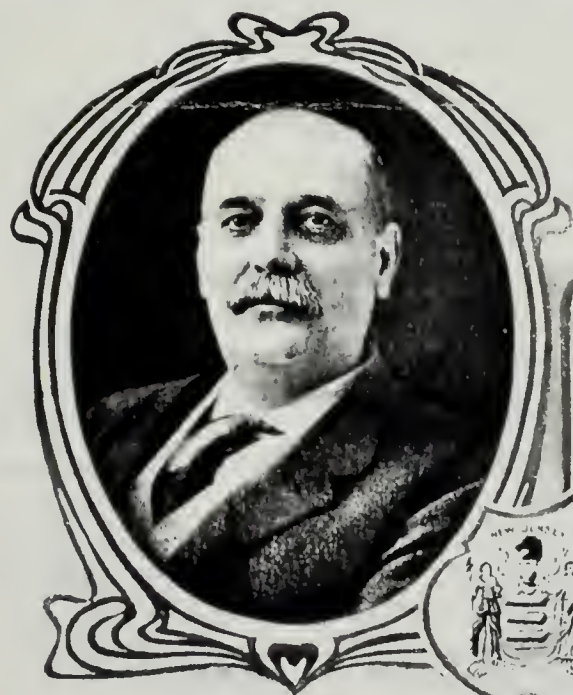
WANTED: ALL A.G. Bell, Thomas A. Edison, C.W. Fields, telephone and telegraph tokens, medals and other material.
ROBERT K. LUSCH, 417 Arbor Avenue, Monroe, Mi. 48161

STOCK & BOND list, also miscellaneous listing of other New Jersey paper material, send S.A.S.E to
Jack Curry, Box 7395Z, Jersey City, N.J. 07307



THE NEW JERSEY EXONUMIA SOCIETY
OFFICIAL PUBLICATION

JERSEYANA



For Governor
JOHN FRANKLIN FORT



STATE CAPITOL, TRENTON, N. J.

WHITEHEAD & HOAG POSTCARD

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07016-0363

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R.K. BURKE
P.O. BOX 2971
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I attended the opening day of Showboat, the newest Atlantic City casino and was disappointed to find they were using the stock "Fun Nite" chips, without the casino name on them. However, the one and five dollar slot machine tokens were available. The five dollar token is a handsome piece, in antiqued bronze, with a satin finish and dated 1987.

Hopefully, the horrible weather we have experienced is gone and we can now get out to the flea markets, garage and yard sales in our quest for the elusive items we are searching for. Good luck and happy hunting and if you find something interesting write a description of it and send it to our Editor.

Best regards,

Al Zaika

EDITORS NOTES

I think I must sound like a broken record record record but I still need articles for Jerseyana. I have written an article on the Morro Castle ship disaster which I had planned to use this issue, but thanks to George Joynson and Gary Patterson I will hold it for next issue. George is one of our new members and this is his second contribution, and Gary has done more to make Jerseyana a success than any other member, for our late arrivals Gary was our original Editor serving for over five years. It's not hard to write an article on your collecting interest, get yourself a piece of paper and start writing your thoughts, when you are finished, read it, it should tell a story that is continuous, if it doesn't rewrite it putting everything in proper order. Now that you are finished see how simple it was. Now send it to me and I will print it. Seriously, it is not hard to do and I will help you or edit anything you send and we are all anxious to hear from all our members. Don't forget we have Dennis Tilghman to take pictures of any material you have to enhance your article. Please send any items for photographing to me insured and I will make the arrangements with Dennis, and I will get your material back to you promptly.

We are still accepting nominations for officers for the next two year period, if you are interested in an office you may nominate yourself, it would be nice to have election contests which we haven't had for several years. Nominations are due by May 23, why not send them to the editor with your classified ad.

SYMPATHY

Our condolences go to Dennis and Douglas Tilghman on the recent death of their mother. Both Dennis and Douglas are early charter members of N.J.E.S. and are contributors and leaders in all the many numismatic organizations they belong to. Our Sympathy.

ANNUAL MEETING

Our annual meeting will be held at the Hyatt Cherry Hill on Saturday, June 27, 1987, time will be announced in the next issue.

The New Jersey Shore roughly consists of 57 ocean-front towns located along 115 miles of shore-line beaches between Sandy Hook in the North and Cape May to the South.

Along this familiar resort stretch there are many boardwalks and piers at the beach area where thousands of tourists flock during the summer months to enjoy the sun, the fun, and the video games in the arcades.

At last count there were 102 different tokens from 50 arcades in 12 towns and the list grows longer every summer. The new varieties come about from various reasons: arcade owners order new issues to keep up their token supply; new arcades begin operation; and business transfers create new arcade names, hence the new token issues.

Some tokens are difficult to identify their source because they're from arcades that offer tokens without any arcade name or arcade location; Avalon Arcade, Manasquan Pavilion, and Wizard World Arcade/Belmar use these types of tokens probably because of the cost involved in custom designs.

Other arcades like Lucky Leo's and Coin Castle included their arcade name but omitted their location on the token, both being located along the boardwalk in Seaside Heights, N.J.

But most arcades use a custom-tooled design with arcade name and arcade location included on either obverse or reverse. Some even use fancy designs, such as a three-masted, square-rigged galleon shown under full sail from Frank's Amusements/Point Pleasant, the reason being the more attractive the token, the higher the walkaway factor, as many tourists, and collectors!, bring a few home as souvenirs. That's what walkaway profits refers to, and it can be a substantial 2-10% of the total arcade token supply.

Profit is the reason why almost all arcades use their own "private money system" that we refer to as tokens. Play increases because players see them as not money but as a chance to win. The result is the urge to spend more to win more. The tokens are won from the machine and brought back to the counter to trade in for prizes and then recycled, similar to the U.S. coinage cycle system.

Tokens are also very legal except if they are too similar in size or design to any U.S. coin. It is not necessary to use wording such as "no cash value," "trade for prizes only," etc.

Tokens come in 4 sizes:

- 1. inch diameter - standard
- .984 - standard quarter size token (QST)
- .900 - mini quarter size token (MQST)
- .882 - alternate mini quarter size token (AMQST)

Except for older plastic-made tokens, today's tokens are mostly bright aluminum, can be ordered in 12 different anodized colors and are available from a few U.S. manufacturers for about \$53/thousand but when you add custom design fees and anodized color fees,

a minimum order can run easily up over \$800./10,000.

Collecting Jersey Shore Arcade Tokens is a lot of fun. The games are enjoyable, the thrill is in the search for more varieties and the hobby is very inexpensive compared to collecting coins in the MS-60 price range. Even the whole family can get involved in bringing in the varieties while enjoying the day at the Jersey shore

The following is a list of towns, arcade names and locations and the minimum number of different varieties known to exist.

Long Branch	Waterfront Arcade--2, Scotty's Arcade--4, Paula's Fascination--1
Asbury Park	Sandy's Arcade--3, Palace Amusements--3, Nick's Arcade--6, Asbury Park Casino--5, 1st Avenue Casino--1
Belmar	Wizard World Arcade--1, Belmar Playland--6, Seymour's Belmar Playland--3
Manasquan	Manasquan Pavilion--6
Point Pleasant Beach	Point Pleasant Arcade--1, Hermans Arcade--3, Frank's Amusements--2, Holiday Arcade--1, Jenkinson's South Family Arcade--3
Seaside Heights	Lucky Leo's--5, Royal Arcade--1, Henry's Playland--2, Coin Castle--4, Central Arcade--3, Sonny's & Rickey's--4, Big Top Arcade--3, Carbone's Carousel Arcade--1, Just For Fun, Inc.--1, Fantasy Island Arcade--1
Brigantine	Brigantine Arcade--1, Northend Casino--1
Atlantic City	Playcade--1, Fun Spot Arcade--1, Central Pier--1, Rogers--1
Sea Isle City	Sealanes--1, Ziggies--1
Avalon	Avalon Arcade--7
North Wildwood	Ed's Funcade--1, Steve's Arcade 22--1, North Wildwood Amusements--1, Morey's Pier--1, Spark's Arcade--1
Wildwood	Payboy's Arcade--1, Wildwood Casino--1, Victory Arcade Gameroom--1, Mariner's Arcade--1, Variety Corner Arcade--1, Challenger Arcade--1, Boardwalk Mall Casino--1, Bobby Dee's--2, Oceanside Game Room--1

If you can add any information to this article or would like to trade, please write to: George Joynson, 409 Evergreen Avenue, Bradley Beach, N.J. 07720

The deadline for articles and advertising for the next issue is
May 23, 1987

by Gary Patterson

The winner was Republican John Franklin Fort with 194,313 votes, Other candidates and results were: Democrat Katzenbach-186,300, Socialist Kraft-6,843, Pro.Mason-5,255, and Soc.-labor Butterworth-1,568.

Although these post cards are from New Jersey and of interest to Political collectors they are just as important to my collection of Whitehead & Hoag material. In addition to tokens and medals The Whitehead & Hoag Co. of Newark, N.J. made over 5000 different advertising novelties. These postcards are the only ones I know of that were made by the company.

It appears that North and South Jersey voters received these. In 1907 Central Jersey and the Jersey shore were not very populated so it is not known if those areas were mailed any cards.

I would appreciate hearing from anyone who has other postcards made by Whitehead & Hoag.

YOU are respectfully invited to attend a Republican Mass Meeting at the Baker Opera House, at Dover, N. J., on

FRIDAY EVENING, Oct. 25th, 1907,

at 8 o'clock, to be addressed by

HON. JOHN FRANKLIN FORT,

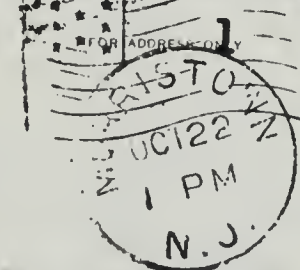
our candidate for Governor,

AND OTHERS.

By Order,

EXECUTIVE COMMITTEE

POST CARD



The Republican candidate for Governor will visit Gloucester County on Thursday, October 17th. The trip will be made in automobiles, and the following places will be visited:

Arrive WESTVILLE,	10.30 A. M.
" THOROFARE,	10.45 "
" PAULSBORO,	11.00 "
" SWEDSBORO,	11.30 "
" MULICA HILL,	12.10 P. M.
" JEFFERSON,	12.30 "
" MICKLETON,	12.40 "
" CLARKSBORO,	12.45 "
" MOUNT ROYAL,	12.50 "
" WOODBURY,	1.00 "

Reception at Rachor's Hotel Parlor, 1.30 P. M.

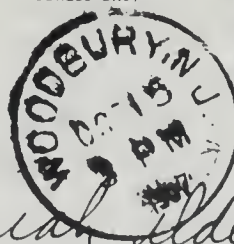
Arrive MANTUA,	2.30 P. M.
" BARNSBORO,	2.35 "
" PITMAN,	2.50 "
" GLASSBORO,	3.25 "
" CLAYTON,	4.00 "
" WILLIAMSTOWN,	4.45 "

Come out and meet the next Governor, and bring your friends with you.

GEORGE EVANS READING,
Chairman.

POST CARD

FOR ADDRESS ONLY



Isaac Alderman, Esq.

Williamstown,

N. J.

NEW CASINO CHIPS

by Archie Black

The Claridge Casino has put into play during December 1986, a new format casino chip. This "2nd Issue" chip differs from the 5½ year old original "1st Issue" chip that was introduced in July of 1981; in that the "Hi-Ho Casino" center insert has been replaced with the Hotel/Casino name, "CLARIDGE*ATLANTIC CITY". Also, the white plastic portion of the new chip now sports "CLARIDGE" in capital letters, vs. the previous long hand version. Only the \$1. & \$2.50 denominations are in play as of this writing, January 2, 1987. However, a new colorful brochure published by the casino, pictures a \$5., \$25, \$100, and \$500. chip with the new style. One would assume that they too will be replacing the older, higher denomination, original issue chip



old chip



new chip

Also, Resorts International, Atlantic City's first casino which opened on May 30, 1978 has just introduced a \$5 gaming token. Resorts is now the second Atlantic City casino to offer \$5 tokens for slot machine players, following Harrah's lead. Harrah's issued the first \$5 slot token to be issued in Atlantic City during the summer of 1986.



HARRAH'S \$5. Token



RESORTS INTERNATIONAL
\$5. Token

In my article on Olympic Park in the last issue of Jerseyana I mentioned the book "Smile" by Alan Siegel as being out of print. Mr. Siegel has now informed me the second and last printing of this book is now available. This book is a complete history of Olympic Park from the beginning in 1887 to the close in 1965. There is no mention of any tokens and only very little on paper tickets and passes but if you like amusement parks and New Jersey nostalgia this book is for you. The price is \$21.00 including sales tax and postage. Allow four weeks for delivery. Order should be sent to Alan A. Siegel, 5 Wychwood Way, Warren, N.J. 07060.

The deadline for officer nominations, articles for Jerseyana and all classified ads is MAY 23, 1987. send them in one envelope NOW!

BUYING OR trading for sutler or early post trader tokens.
DENNIS WIERZBA, 21 Brook Hollow Lane, New Providence, N.J. 07974

STOCK & BOND list, also miscellenious listing of other New Jersey
paper material. send S.A.S.E. TO
Jack Curry, Box 7395Z, Jersey City, N.J. 07307

HUDSON COUNTY N.J. National Currency wanted; Arlington, Bayonne, East
Newark, Guttenberg, Harrison, Hoboken, Jersey City, Kearny, North
Bergen, Secaucus, "Town of Union," Union City, Weehawken, West Hoboken,
& West New York. Also obsolete script, tokens, & medals.
John DePalma, Box 1020, Hoboken, N.J. 07030.

SCOUTIN TOKENS, medals and pins wanted. Please write with
description and price wanted or send material for my offer.
Ed Kosciolek, Box 488, Southport, Ct. 06490

NEW JERSEY Depression scrip wanted. Please write first giving
description and price.
Brad Coleman, P.O.Box 948, East Orange, N.J. 07019

GARBAGE PAIL Topps stickers, posters & vendor boxes for sale.
Series #1-5 complete mint set, \$100.00.
George Joynson, 409 Evergreen Avenue, Bradley Beach, N.J. 07720

NEWSPAPER ADVERTISING tokens wanted. Either good for a free copy
or classified advertising. Sport or award type not wanted. Will
buy or trade for. Write first.
Herbert Weiss, P.O.Box 363, Cranford, N.J. 07016

JIM MAJOROS
President

BUSINESS CARDS: \$17.50 for 1,000
COLORFUL 14x22 POSTERS: \$65. for 100
PRINTED INVOICES: \$26. for 250

American Distinctive Impressions

65-16th Street • Toms River, N.J. 08753 • 201/255-6911

FREE ADMISSION

BUY-SELL-TRADE

5th ANNUAL
ATCO

TOKENS-MEDALS-MORE

National Token & Medal Show

More Info:

George Hosek
7411 Idleale Ln
Omaha, NE 68112
(402) 455-1905

September 5 & 6, 1987
OMAHA, NEBRASKA
SAT. 10-7 SUN. 9-5

Show Address:

RAMADA INN AIRPORT
Abbott Drive & Locust
Omaha, NE 68110
(\$43 / 1-4 per room)
(800) 228-9075

Wanted! Wanted!

Serious collector needs the following
items for her growing collections:

- CIVIL WAR TOKENS
- TENNIS AWARD MEDALS
- LOUISIANA TOKENS
- ALABAMA LUMBER TOKENS
- THOMAS EDISON MEDALS
- MEDALS OF THE NEW ORLEANS
COTTON EXPO, 1884-1885

Highest cash prices paid for anything I
need. All letters answered.

CINDY GRELLMAN
6733 Post Oak Lane
Montgomery, AL 36117

Each member is entitled to a free classified ad in each issue. Up to 40 words in each issue. Next ad deadline is MAY 23, 1987.

CASINO CHIPS wanted. U.S.& Foreign. I buy, sell, trade, write first Mr. Chips, Box 63, Brick, N.J. 08723

Wanted: WHITEHEAD & Hoag "Branch Office" items; tokens, medals, Pin-back buttons, Rulers, Calendar Cards, Lapel Pins, Business Cards, & Key tags. Write! Gary Patterson, R2, Box 154D, Peterborough, NH 03458

Free; Monthly 20 page token, medal & exonumia list. Send your request to: Fat Cat Tokens, P.O.Box 1147, N.Windham, Me. 04062

EDISONIA: COLLECTOR wants all Thomas Edison memorabilia. Please write first. George Skic, P.O.Box 337, Pennington, N.J. 08534-0337

WANTED: GOOD for tokens from Bars, Cafes, Hotels, etc. Hunting & Fishing Licenses, Duck Stamps, Dog Licenses. All states especially Pennsylvania, New Jersey & New York.
Michael Weiss Jr. 3 Byrd Street, Exeter Pa. 18643

WANTED: EXONUMIA associated with 1938 Tercentary Celebration of the landing of the Swedes and Finns in Delaware Valley.
C.B.TYSON, 613 Halstead Road, Wilmington, De. 19803

WANTED: CAST aluminum crests - popular in the 30's, 40's, & 50's. Bolted to auto license plates. Example; Florida with Palm Tree and Sailfish. Desire them from anywhere. Xerox, describe & price to Rodger E.Hershey, 175 Crescent Hills Rd. Pittsburgh, Pa. 15235

TRADE: (MIRROR), Beckers Grove Bar & Dance etc, Mt Bethel RFD #3, Plainfield, N.J couples dancing, rectangular, 52X77mm, gold color. Want transportation, car wash, hospital radio tokens.
John Cieka, 838 Jeffrey Lane, Langhorne, Pa. 19047-3723

WANTED: PA merchant tokens, George Washington store cards, old charge coins. Always want John Wanamaker tokens and medals.
George R.Ganter, 580 E.St Andrews Dr. Media, Pa. 19063-5804

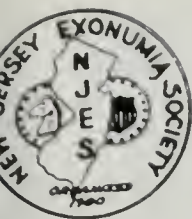
FIREMAN & RESCUE patches, new condition, 75¢ each or 10 different for \$ 7.00 postpaid.
Art Livingston, Box 387, South River, N.J. 08882

5th ANNUAL ATCO NATIONAL TOKEN & MEDAL SHOW, Sept 5-6, 1987.
Ramada Inn Airport, Abbott Dr. & Locust, Omaha, Ne. Table info.
George Hosek, 7411 Idledale, Omaha, Ne. 68112, 402-455-1905

NUDE HEADS/ tails flipper tokens wanted. Paying \$2.00 for pieces I need. Postage refunded if I don't buy. Ship to:
Paul Ullrich, 163 Voorhees Corner Rd. Flemington, N.J. 08822

NEW JERSEY Military bronze medals, 39mm., \$2.00 & S.A.S.E. for each medal--U.S.N. Air Station, Lakehurst, N.J. 1921-1976 Hanger #1.
U.S.Army Training Center, Ft.Dix, N.J., 1917-1975 (Medalic Art Co.)
Dave Wilson, P.O.Box 567, Jackson, N.J. 08527.

WANTED: VIRGINIA tokens and wooden nickels from Virginia & North Carolina. Norman Alligood, 3200 Bragg Ct. Hampton, Va 23666



THE NEW JERSEY EXONUMIA SOCIETY
OFFICIAL PUBLICATION

JERSEYANA

THE

MORRO CASTLE



WARD LINE

AMERICAN TURBO-ELECTRIC LINERS

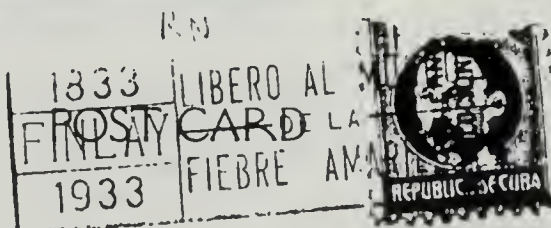
MORRO CASTLE - ORIENTE

As modern as the most modern designs could build them, these two magnificent five-deck liners have all the smartness of trans-Atlantic luxury and speed.

WARD LINE maintains regular service between New York, Havana and Mexico.

I am working
on the Morro Castle
running between
Havana & N.Y.
Not a bad looking
ship. "Lugy"

LUMITONE PHOTOPRINT, NEW YORK - MADE IN U.S.A.



Mr. A. Anderson
391 C. 7th St.
B'klyn, N.Y.
U.S.A.

1984

PRESIDENTS MESSAGE

Since my term of office expires in June, this will be my farewell message. I have been asked to run for President once again, but have declined, as I feel that it is time for new blood to take charge and provide inovative leadership to keep our Society on the move.

My thanks and appreciation go out to the membership, for their continuous support; to our past and present officers and editors, for their cooperation and diligent efforts and last, but not least, to those who have contributed the many informative and enjoyable article to Jerseyana. I trust that all concerned will continue these efforts in the future.

Farewell and good speed,

Al Zaika

EDITORIAL

The New Jersey Exonumia Society is now at a critical period of its life. We don't have a President and we can't survive without a President. Now it's up to you, the membership to come forward and keep us going. We have 50 Charter members, 25 life life members and about 100 regular members. Someone will have to raise their hand and volunteer. Being President is not that involved, you write six President messages a year for Jerseyana, you preside at our annual meeting in June and you make decisions on whatever problems come up, not very many problems. I expect to hear from many of you, so contribute, keep us in business.

Someone out there, raise your hand and volunteer!

EDITORS NOTES

Last issues broken record is still broken, I have no major article for the next issue of Jerseyana. If you have anything of interest please send it to now. Remember, I will give you all the help I can,

N.J.E.S. OFFICERS

<u>PRESIDENT</u>	<u>VICE PRESIDENT</u>	<u>SEC.TREAS.</u>	<u>PAST PRESIDENT</u>
AL ZAIKA	PETE HOGABOOM	<u>EDITOR</u>	R.K. BURKE
P.O. BOX 65	P.O.BOX 175	HERBERT WEISS	P.O.BOX 2971
BELLMAR, N.J.	FANWOOD, N.J.	P.O.BOX 363	BOSTON, MA.
08031-0065	07023-0175	CRANFORD, N.J.	02101
		07016-0363	

The deadline for all articles, regular and classified advertising for the next issue is JULY 18, 1987. SEND IT NOW!

If you are a New Jersey token collector and hear the name MORRO CASTLE you think of Asbury Park and penny tokens.

The MORRO CASTLE was a cruise liner that burned in 1934. I had three different tokens and some post cards and that is all I knew about the MORRO CASTLE.

Last summer I bought a collection of capped cents and included was a October 1974 article from "Numismatic News" asking about the MORRO CASTLE capped cent. The article answered the question about the capped cent token includeing a reply by NJES member Robert Slawsky.

My curiosity was aroused, the burning of the MORRO CASTLE was obviously a big event in Asbury Park history.

The MORRO CASTLE was built in 1930 by the American Ward Line specifcily for its New York to Havana cruises, not the most elaborite ship of its time but quite comfortable for people who could afford a cruise at the height of the depression. Business was good and the MORRO CASTLE made a round trip a week, 52 times a year. All repairs were either made at sea or put off, schedules had to be kept and the company would not delay or cancel sailings for repairs. As it was depression time the pay was low and the quality of the crew was lower. Firing of crew members was common so many overlooked problems to save their jobs, finding work on shore was impossible.

The Captain, not wanting to alarm passengers, did not hold fire drills. The crew was poorly trained in firefighting, the hoses were of poor quality and the water main system was not maintained. And, the ships interior was made of wood, painted and varnished. The MORRO CASTLE was a fire waiting to happen.

On leaving Havana on its last trip the fire alarm went off for no apparent reason so it was disconnected. On the trip north the Captain died of a reported heart attack, but some say he was poisoned. The fire cremated his body so the truth will never be known.

The first officer took over and his inexperience proved costly as after the fire was discovered, suspected arson by the radio operator, he kept the ship going full speed into the wind fanning the flames.

The ship finally stopped off the Sea Girt-Spring Lake coastline and the rescue efforts begun. Some rescue efforts were heroic, some were inept. 134 passengers and crew died.

It is reported certain Asbury Park officials said. "Just suppose they beached her here, she's worth a fortune to the town."

Not a chance, the MORRO CASTLE was to be towed to New York so a full investigation could be made.

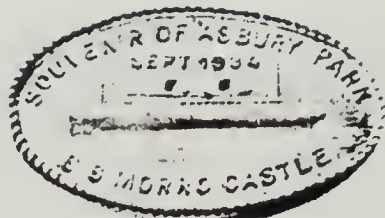
On the trip to New York the heavy weather caused the tow line to part and the MORRO CASTLE did beach at Asbury Park, for Asbury Park it couldn't have been placed any better than it was, next to Convention Hall. It was September 9, 1934.

Convention Hall put up a sign "22¢ to see the MORRO CASTLE". By October 1, over 100,000 people had paid their 22¢. It was a goldmine.

MORRO CASTLE COLLECTABLES

continued

There are two different elongated or rolled out pennies showing the MORRO CASTLE.



about
normal
size

#1 shows the ship, this is the most common variety.



greatly
enlarged

#2 shows the ship and Convention Hall, this is the scarcer of the two varieties.

No one knows how many of each variety were rolled but from my personal observations I feel #1 outnumbers #2 by at least 10 to 1. I also think it is possible someone still has the dies to #1 and still rolls some occasionally, if no sign of the Lincoln cent design can be seen on the reverse, be suspicious.

The capped cent is scarce but not rare. I talked to Mr. Werner about these cents and he told me he only used new pennies, so, any with a date other than 1934 or 1935 would have replaced pennies. I remember asking him if he knew how many he had made. His answer was "rolls and rolls"; as I talked to him sometime in the early 1970, 35 to 40 years after the occasion, he did say on a Sunday he could sell up to 150 pieces. In the "Numismatic News" article the price of 10¢ is mentioned as the initial price for these capped cents. When I talked to Mr. Werner I thought he had mentioned 25¢ as the price but he did make many other varieties so there could have been a misunderstanding on my part.

I have 17 different MORRO CASTLE post cards in my collection and I have been told there were at least 25 different printed.

A group of businessmen had started a campaign to keep the wreck permanently but it failed and the MORRO CASTLE had one trip left, to Baltimore and the scrap yard.

Between September 1934 and March 1935 when the MORRO CASTLE was finally towed away, she really was worth a fortune to Asbury Park. I feel there must be more collectables of the MORRO CASTLE. If you have anything or any memories of that disaster please write to me.



enterprising merchant was producing capped 1934
 cents even while the Morro Castle burned off the
 coast of New Jersey.

Morro Castle Capped Cent Rings Reader Response

By Alan Herbert

1934 cent, capped with a
 piece depicting the
 of the liner Morro Castle
 the New Jersey coast brought
 interesting comments from
 readers of Numismatic
 Weekly.

The picture, first shown in Alan
 Herbert's Odd Corner column in
 July 2nd issue elicited
 comments from at least three
 readers, including the man who
 owned them—L.S. Werner of New

The pictured coin came from
 Hale of New Hampshire, who
 provided background on the coin
 in his collection. The first answer
 came from Art Reitmeier, a
 former New Jersey resident, now
 living in Indiana.

Living in New Jersey at the
 time, my wife and I went to see it
 (Morro Castle). It was set
 in the water. Present on the
 coin was an enterprising
 merchant with a capping
 machine. He capped the Lincoln
 cents as fast as spectators pur-
 chased them at 10 cents each. I
 purchased two, but have no idea
 what happened to them in the 40
 years that intervened. Believe I
 had one ten years ago."

Robert Slawsky of New Jersey,
 in his letter, pinpointed the fire at
 Asbury Park, N.J., and com-

mented, "The fire cost many
 lives due to poor safety features
 aboard the ship, and it was the
 cause of a great deal of
 legislation concerning ship
 safety."

He went on to add, "There were
 a few other types of capped cents
 also issued during the mid 30's. I
 have in my collection a Haupt-
 man Trial (Bruno Richard
 Hauptman, kidnapper of the
 Lindbergh child) Flemington,
 N.J., the Lord's Prayer, one on a
 1934 and one on a 1935 cent, and a
 Christmas 1934. Also known are
 Christmas 1935, The Lord's
 Prayer on a Canadian and a
 Panama cent, and an Admiral
 Byrd (Polar explorer). Most of
 these items are scarce as in
 many cases the caps were pried
 off and the cent was spent."

Werner, who obviously was
 "the enterprising merchant" on
 the beach, wrote, "I struck this
 coin (Morro Castle) and dozens of
 other types. They were called
 'Novel Lincoln Cents.'"

"I presented my entire
 collection and the dies to the
 A.N.A. Museum."

None of the writers placed a
 value on the coins, other than to
 comment that they were scarce,
 so it would seem reasonable that
 available specimens should bring
 \$10 to \$15 or more on today's
 market.

5 DIFFERENT VIEWS OF THE MORRO CASTLE

Wrecked on Jersey Coast at Asbury Park, N. J., on the night of Sept. 8, 1934

10c.

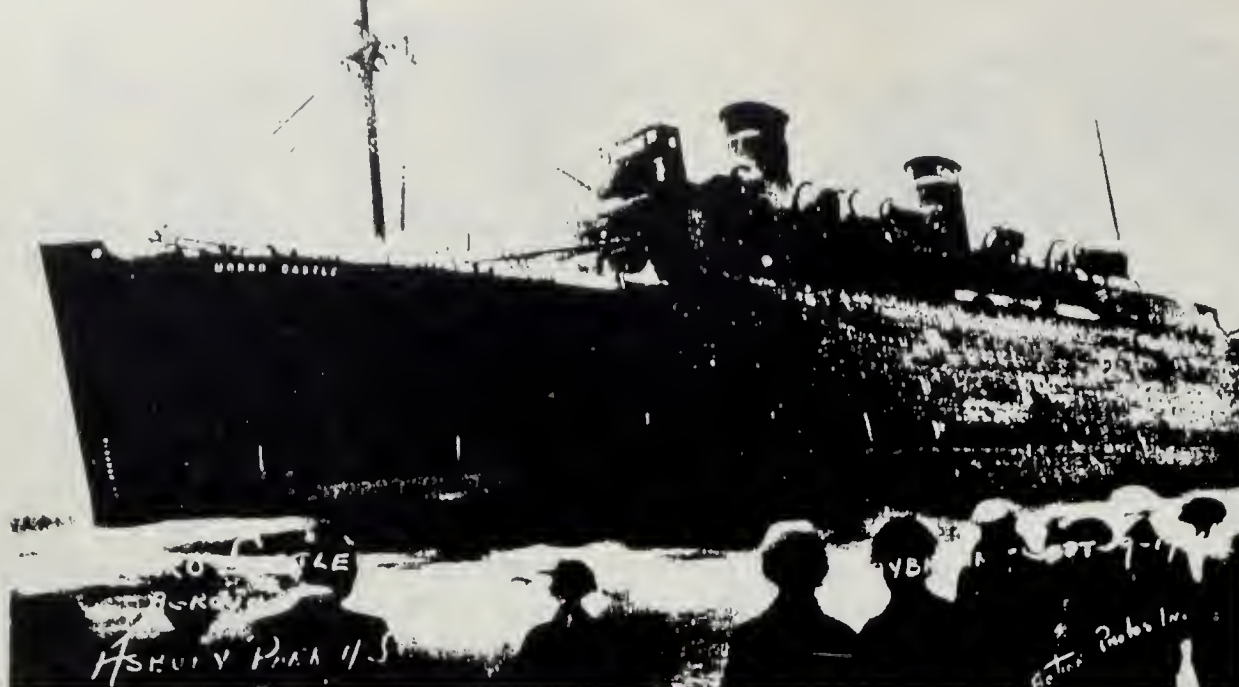


Including the Original and Most Popular View, published Monday, Sept. 11th
 FOR SALE AT

above: an original envelope
 that contained 5 different
 post card views.

left: copy of the Numismatic
 News article.

on the cover: front and reverse
 of a post card postmarked
 September 1, 1934, just seven
 days before the fire.

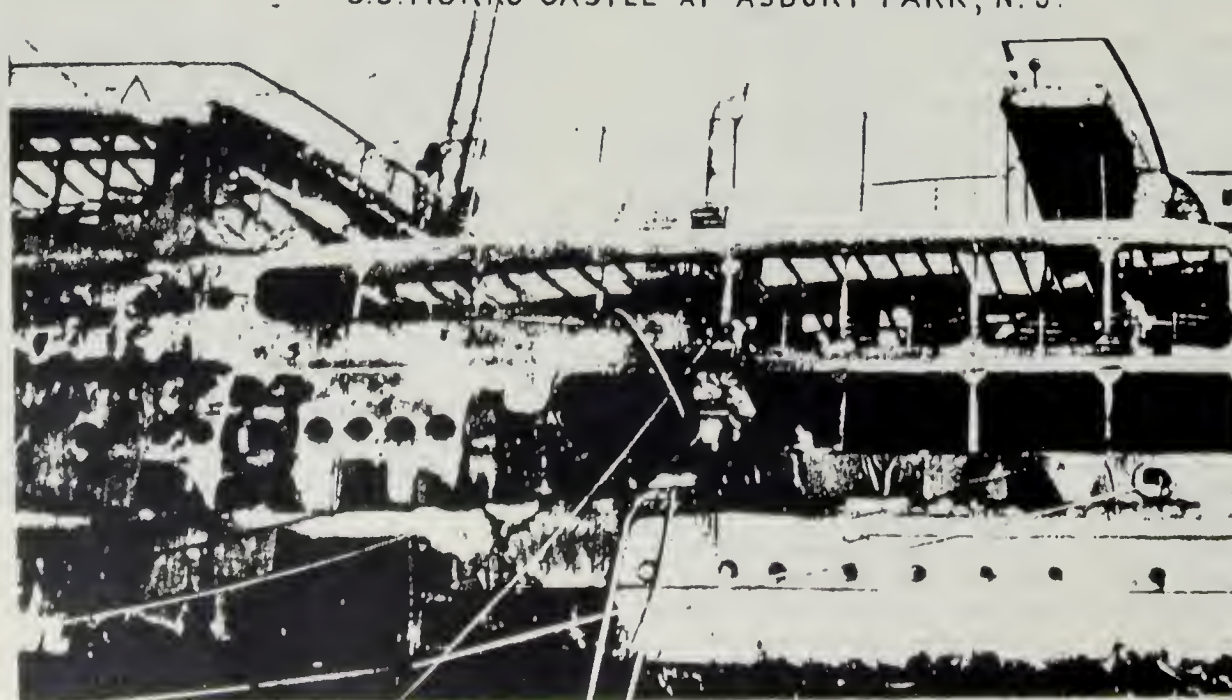


THREE DIFFERENT POST CARD VIEWS OF THE REPORTED 25 DIFFERENT



Wreck of Morro Castle at Convention Hall. Asbury Park, N. J., September 8th, 1934

S.S. MORRO CASTLE AT ASBURY PARK, N. J.



ANNUAL MEETING

Our annual meeting will be held on Saturday June 27, 1987. at the Hyatt Hotel on Route 70, in Cherry Hill, N.J. the meeting time will be 1PM. This will be an important meeting concerning the future of our Society. Please try to be there.

NEW MEMBERS

- 237 Joseph Pernicano, 58 Sonia Lane, Broomall, Pa. 19008 (Weiss)
238 Tony Chibbaro, P.O.Box 420, Prosperity, S.C. 29127 (Weiss)
239 Edward Kosciolk, P.O.Box 488, Southport, Ct. 06490 (Weiss)

Change of Address

- 177 Clinton B.List, RR2, 3280 Route 6, Eastham, Ma. 02642
217 Christopher Ratti, 69 Washington Ave, North Plainfield, N.J. 07060
225 George Joynson, 409 Evergreen Ave, Bradley Beach, N.J. 07720

remember to notify the Editor if you change your address, if you don't want your address published please mention it, and it won't

Wanted! Wanted!

Serious collector needs the following items for her growing collections:

- CIVIL WAR TOKENS
- TENNIS AWARD MEDALS
- LOUISIANA TOKENS
- ALABAMA LUMBER TOKENS
- THOMAS EDISON MEDALS
- MEDALS OF THE NEW ORLEANS COTTON EXPO, 1884-1885

Highest cash prices paid for anything I need. All letters answered.

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10% OFF

Our large book stock, on most items (must mention Jersey ANA). Please write for full listing.

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"Medals of the U.S. Mint," Julian

Issued at \$37.50

Hardbound\$24.95 ppd.

"1986 Price Guide," Hartzog

With supplement

Paper\$6.95 ppd.

World Exonumia

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National Token & Medal Show

More Info:
George Hasek
7411 Idleale Ln
Omaha, NE 68112
(402) 455-1905

**September 5-6, 1987
OMAHA, NEBRASKA
SAT. 10-7 SUN. 9-5**

Show Address:
RAMADA INN AIRPORT
Abbott Drive & Locust
Omaha, NE 68110
(543 /1-4 per room)
(800) 228-9075

Atlantic City had its first official season opener on July 4, 1854 and the first 4-mile stretch of boardwalk opened in 1870. In the 1870's, it took 10 yards of heavy flannel to make a woman's bathing suit. Bathing stockings were required in Atlantic City until 1907. The one piece bathing suit for women was introduced by Jantzen in 1913. Until 1935, men were arrested in Atlantic City for not wearing a top and backless bathing suits for women were introduced in the 1940's. The bikini became popular after World War II. If the trend to less cover-up continues, what next?

thanks to Ed Dence

Each member is entitled to a free classified ad in each issue. Up to 40 words in each issue. Next deadline is July 18, 1987. SEND IT NOW

DOING RESEARCH on Swastica tokens - If you have any made by Whitehead & Hoag for sale please write (NO WORCESTER SALT TOKENS) Also need Whitehead & Hoag key tags.
Gary Patterson, RR2, box 154D, Peterborough, N.H. 03458

TRADE NEW JERSEY 9different); 13 dog tags(6 locations), 20 woods, 9 arcade, want transportation, car wash, hospital radio and military tokens - also Boy Scout items. send lists and offers.
John Cieka, 838 Jeffery Lane, Langhorne, Pa. 19047-3723

WANTED: EXONUMIA relating to Morticians or Mortuary Science, Encased coins, Convention Badges or medals. Award medals from embalming schools, etc. Mark Blaser, RD#3, Box 94, Center Valley, Pa. 18034

LEMBEC-BETZ, Eagle Brewing Co. Jersey City, N.J. red & blue, clay poker chips, \$6.50 each postpaid. Trades for N.J. tokens needed will be considered. Al Zaika, PO Box 65, Bellmawr, N.J. 08031-0065

WANTED: PENNSYLVANIA merchant tokens, George Washington store cards, old charge coins. Always want John Wanamaker tokens, medals, trade cards, etc. George Ganter, 580 E.St.Andrews Dr. Media, Pa. 19063-5800

BUYING OR TRADING for Sutler or early Post Trader tokens.
Dennis Wierzba, 21 Brook Hollow Lane, New Providence, N.J. 07974

NEW JERSEY Military bronze medals, 39mm., \$2.00 & S.A.S.E. for each medal--U.S.N. Air Station, Lakehurst, N.J. 1921-1976 Hanger #1.
U.S.Army Training Center, Ft.Dix, N.J., 1917-1975 (Medalic Art CO.)
Dave Wilson, P.O.Box 567, Jackson, N.J. 08527

STOCK & BOND lists, also miscellenious listing of other New Jersey paper material. send S.A.S.E. to
JACK CURRY, Box 7395Z, Jersey City, N.J. 07307

NUDE/HEADS tails flipper tokens wanted. Paying \$2.00 for pieces I need. Postage refunded if I don't buy. Ship to
Paul Ullrich, 163 Voorhees Corner Rd. Flemington, N.J. 08822

5th ANNUEL ATCO NATIONAL TOKEN & MEDAL SHOW, Sept 5-6, 1987
Ramada Inn, Airport, Abbott Dr. & Locust, Omaha, Ne. Table info.
George Hosek, 7411 Idledale, Omaha Ne. 68112, 402-455-1905

POCKET MIRRORS from New Jersey wanted. Also seeking clear photo copies of mirrors in your collection for research.
John De Palma, Box 1020, Hoboken, N.J. 07030

PLAINFIELD & DUNELLEN N.J. information wanted. Do you own any tokens either "good fors" or encased cents from Plainfield or Dunellen, if you do please send me the name of the issuer. If I need more information I will contact you. Thanks for your help.
Herbert Weiss, P.O.Box 363, Cranford, N.J. 07016-0363

I had room for more classified ads but I didn't receive your ad. Why not send it now. Deadline for next issue is JULY 18.



THE NEW JERSEY EXONUMIA SOCIETY
OFFICIAL PUBLICATION

JERSEYANA



COLLECTING LICENSE PLATES

PRESIDENTS MESSAGE

I want to thank everyone who attended our annual meeting at CHERRY HILL. I'm becoming acquainted with more members each year. All of you members whom I don't know yet, I hope you won't mind if I consider you all "friends whom I haven't yet met."

Thank you for electing me your President. I hope the next election is a bit more competitive with a full slate of officers and healthy competition. Even though my free time is practically non-existent I'll make some time for the sake of the N.J.E.S.

I'm following in the footsteps of a tall man, whose shoes will be hard to fill. Al Zaika has been our President for six of the Society's eight years. We all owe Al a debt of gratitude for helping to found and keep N.J.E.S. going. Al will be our Vice-President for the next two years and he has promised to advise me when needed. I feel more confident knowing Al is as close as my phone or mail box if I need help.

I'm going to need help from members to be a good President. Herb Weiss also needs your help, as Secretary-Treasurer-Editor he is holding three of our Society's offices. We need ARTICLES! and ADS! Please jot down a few words about your favorite token-medal-ribbon or whatever exnumia or Americana you collect or admire. You may find yourself winner of our ANNUAL LITERARY AWARD.

Please remember if we are going to be a Society to pass on to our children. "ASK NOT WHAT THE NEW JERSEY EXONUMIA SOCIETY CAN DO FOR YOU, BUT WHAT CAN YOU DO FOR THE NEW JERSEY EXONUMIA SOCIETY."

Best regards to all

Pete Hogaboom

N.J.E.S ANNUAL MEETING

Our annual meeting was held at Cherry Hill, N.J. on June 27, 1987. A total of 21 members and guests attended.

Election of officers is as follows; Pete Hogaboom, President; Al Zaika, Vice President; Herbert Weiss, Secretary-Treasurer; as there were no other nominations for any of the offices these three candidates were elected by acclamation.

The N.J.E.S. Literary Award was won by John Wilcox for his article, Washington Headquarters, Rockingham, Rocky Hill, N.J. John was not present at the meeting so the award was mailed to him.

A motion was made to allow the Association officers to become eligible for the Literary Award and the motion was seconded and approved by the Membership.

Al Zaika displayed his Bridgeton Liberty Bell medal and gave a talk relating to the history of the bell.

Bruce Painter won the 50/50 drawing. He also won last years drawing. Ed Dence distributed some of his latest personal tokens to all present.
continued

A NEW OLD RIDGEWOOD PARKING TOKEN?

by Herbert Weiss

Often when looking for information on a 75 year old trade token dead ends pop up and I run out of places to look.

When I get a 20 year old token I figure I'll find out everything about it, A piece of cake. Not so.

In September of 1986 I bought a 23mm aluminum token (see photos). It looked like parking token but did not mention parking. Easy enough to find out, write to the bank. The bank changed it's name to Citizens First National Bank of New Jersey in 1972 so that dates the token to before 1972.

The bank sent me a nice answer acknowledging the token as a parking token but it was a little vague and did not know who issued the token. It suggested I write to the Chamber of Commerce and the Village of Ridgewood for more information.

The Chamber of Commerce replied stating they initiated their parking tokens in 1979, only issuing their two recent tokens and my token was unfamiliar to them. The Chamber did state the Citizens Bank does administer their program.

The Village of Ridgewood replied with no knowledge of the token.

I spent a Saturday morning in Ridgewood showing the token to various merchants. No luck at all, no one remembered it.

Because of its size, because the bank letter seems to remember the token and because the bank administers the current program, I assume this is a parking token. If any of you North Jersey members remembers or knows anything of this token please write me.





**CITIZENS
FIRST**

NATIONAL BANK
OF NEW JERSEY

October 30, 1986

Mr. Herbert Weiss
P.O. Box 363
Cranford, NJ 07016

Dear Mr. Weiss:

Because my responsibilities at the Bank include our Marketing and Advertising, your recent letter to our President, Rodney Verblaauf, has been directed to me for reply.

The project which you have undertaken to research tokens, medals, etc., of private companies and institutions, certainly sounds challenging and must be time-consuming. So far as your questions regarding a Citizens First National Bank token which you have in your possession are concerned, we can not be too helpful. It is my understanding that such a token was used by the merchants in Ridgewood more than twelve-fifteen years ago as a give-away to their customers and was usable as a parking token in the local parking meters. My research is not conclusive, but we do know that they have not been used for more than twelve years.

People from the Bank who were around at that time do not quite remember who had the tokens prepared, but it is believed that it was not the Bank - even though the Bank's name did appear. The feeling is that either the Village of Ridgewood or the Chamber of Commerce had these tokens prepared and the Bank paid the cost. Perhaps you would want to communicate with those groups if you need additional information.

I am sorry we can not help you more - good luck with your project.

Sincerely yours,


Richard A. Gibbons
Senior Vice President

RAG/rd

NEW JERSEY LICENSE PLATES

by George Joynson

There is a little known, currently out of print booklet titled "The New Jersey License Plate Story" compiled in 1986 under the direction of Robert S. Kline, Acting Director of the New Jersey Division of Motor Vehicles. It is a comprehensive presentation covering many aspects of New Jersey automobile license plate collecting and it is highly informative. The following excerpts are from the booklet.

In 1906 the first license plates appeared as the state made its first attempt to keep track of who was driving what and how many were out there. The 1906 and 1907 driver made his own license plate! He took his state assigned number and displayed it in various styles and sizes on various locations on the car, using wood, brass, heavy mesh metal, leather, etc. New Jersey ended this confusion by issuing its first standardized plate in 1908. It was 6X14½ made of a combination of metals with cream color numbers on a blue field. Then in 1909, the Horace W. Fine co. of Trenton, N.J. added a porcelain finish. They continued to make the plates until 1915 when the job was given to New Jersey inmates, where they continued to manufacture them either inside Trenton State Prison or in Leesburg State Prison.

Description-Color & Size

The background color of the plates changed almost every year in the beginning but starting in 1932 a black plate was retained for eleven years straight. It was replaced by a cream colored plate which ran for only 4 years, then black returned in 1951 until 1959 when the background went to a straw color until 1978 which is when our current plate with blue background began.

The color of the numbers/letters changed frequently until 1959 when black numbers became standard until they were replaced in 1979 with our current buff colored numbers.

Although the first plate in 1908 was 6X14½, the following years length depended on how many numbers had to fit on the plate. In 1916 the size used was 6x14 which lasted to 1939 when they went to 6½X10 3/4 until 1956, when 6X12 was used to conform with federal standards.

According to the booklet there is the Automotive License Plate Collectors Association since 1954. Anyone interested may write to ALPCA, P.O. Box 712, Weston, W Va. 26452

The booklet goes on to cover many other areas of license plates including: Manufacturing methods, sample plate offerings, county tabulations, special lettering and numbering, personalized plates, historic plates, etc., which will be covered in another article at a later date.

If you begin to collect plates, a large wall, like the inside of a garage, is a great place to display the set, year by year. Most of the recent plates can be purchased at local flea markets for about \$5.00 each. The tougher ones to find are the older ones, pre 1912. Also 1917 and 1918 seem comparatively scarce. Happy Hunting!

EDITORS NOTES

I have received an excellent Thomas Edison article for the next issue. If you have any Edison material to sell or trade or if you wish to add to your Edison collection be sure to send in your classified ad. After this Edison article I am out of material so your help for future issues will be appreciated. My congratulations to Jack Wilcox for winning the Literary Award. Also, don't forget we can always use your paid advertising. The rates are listed here. No room for officers addresses so send all ads, articles and comments to N.J.E.S., P.O. BOX 363, CRANFORD, N.J. 07016



Thomas A. Edison Memorabilia

George Skic P.O. Box 337
Pennington, NJ 08534

ADVERTISING RATES	
FULL PAGE	\$10.00
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six consec. issues	10.00

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ATCO

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OMAHA, NEBRASKA
SAT. 10-7 SUN. 9-5

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Abbott Drive & Locust
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Serious collector needs the following items for her growing collections:

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Highest cash prices paid for anything I need. All letters answered.

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Index to TAMS-Listed Mavericks, Ruger

Loose, 1986, 2 vol. set, 568 p.

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16,000 Mavericks, Sena

Complete listing from state catalogs.

Soft cover\$

World Exonumia

RICH HARTZOG
POB 4143NJ-ANA
Rockford, IL 61110

Each member is entitled to a free classified ad in each issue. Up to 40 words in each issue. Next deadline is SEPTEMBER 26. Send it now!

To increase member participation in the classified I will try an idea the PENNSYLVANIA AREA TOKEN COLLECTORS (PATCO) use in their journal. Each member can now send in up to three classified ads at one time. The ads can be the same or entirely different, but, you must write out each ad on a separate piece of paper. If you want each ad to run in a special order number them 1-2-3, if not I will print them at random. You must keep track when to send in more ads.

35 DIFFERENT N.J. amusement tokens with arcade name and town on each, \$10.00. Also buy & sell & trade N.J. amusement tokens.
George Joyson, 409 Evergreen Ave, Bradley Beach, N.J. 07720

5th ANNUAL ATCO NATIONAL TOKEN & MEDAL SHOW, September 5-6, 1987.
Ramada Inn, Airport, Abbott Dr. & Locust, Omaha, Ne., table info.
George Hosek, 7411 Idledale, Omaha, Ne. 68112, 402-455-1905

NEW JERSEY Military bronze medals, 39mm., 2.00 & S.A.S.E. for each medal. U.S.N. Air Station, Lakehurst, N.J. 1921-1976 Hanger #1., U.S.Army Training Center, Ft.Dix, N.J., 1917-1975 (Medalic Art Co.)
Dave Wilson, P.O.Box 567, Jackson, N.J. 08527

EDISONIA WANTED: collector wants all Thomas Edison material, especially biographical items and commemorative medals, Please write first. All correspondence welcome and answered promptly.
George Skic, P.O.Box 337, Pennington, N.J. 08534

N.J.E.S. ANNUAL MEETING continued

During the meeting a discussion was held concerning a future swap meet or a meeting of show and tell, in which members would bring a favorite token or medal and give a small talk about it. It was decided to try this some time in the future and if the results were poor, to discontinue these meets.

OUR NEXT N.J.E.S MEETING

We will hold our next regional meeting at the OCEAN COUNTY COIN CLUB coin show which will be held in early November in Toms River, N.J. The exact date and time will be in the next JERSEYANA. This is the best one day coin show in New Jersey and several of our members usually have tables at this show, a good place to find new exnumia.

BILL LONNEY

On a sad note I regret to tell everyone that Bill Lonney passed away on July 4th. He had a long illness and he fought it with a positive spirit to the end. I couldn't have loved him more if he had been my brother. Bill collected transit tokens, fare tickets from traction companies and friends. I considered myself one of the latter. I miss him more than I can say. Rest in peace Bill. I'll smile and cry every time I think of you, smile because it was great knowing you, cry because God took you years too soon. May your Transit Ticket to Heaven be your first acquisition above. Our deepest sympathy to your lovely wife Janet, your family and friends

Pete Hogaboom

Each member is entitled to a free classified ad in each issue. Up to 40 words in each issue. Next deadline is SEPTEMBER 26, SEND IT NOW!

WANTED: EARLY Agricultural Award Medals. Only those depicting farm animals wanted. Other medals with animals depicted considered. Write/describe. Will answer all correspondence.
Rodger E. Hershey, 175 Crescent Hills Rd. Pittsburgh, Pa. 15235

WANTED EXONUMIA, prints, most anything related to U.S.S. Monitor & C.S.S. Virginia.
Pete Hogoboom, Box 175, Fanwood, N.J. 07023, Days 201-233-0065

NUDE?HEADS tails flipper tokens wanted. Paying \$2.00 for pieces I need. Postage refunded If I don't buy. Ship to
PAUL ULRICH, 163 Voorhees Corner Rd., Flemington, N.J. 08822

WANTED: RAHWAY, N.J. tokens & any cty or Cartaret or Woodbridge or Hoboken. George Bienfang, 44 Hickory Gr. Tp., Matamoras, Pa. 18330

NEVADA & ATLANTIC City Gaming tokens & chips. We buy & sell. Send for complete 50 page list & free encased cent. Only \$2.00 postpaid.
DEB'S, P.O.Box 6445, Burbank, Ca. 91505

ALL N.J.E.S. members attending the ANA--Please join GSTEAL on Friday, August 28, 6.00PM in room 155 of Georgia World Congress Center. We'll have an open hospitality room for making new friends, trading, etc. PLEASE COME.

FOR SALE, New Jersey and You pins in the shape of N.J., white lettering on blue. 3-22¢ stamps and a S.A.S.E.
R. Wells, 5 Elm, Trenton, N.J. 08611

TRADE: 250TH Anniversary Bridgeton, N.J. 1936 one wooden nickel, etc. wooden flat, 54 X 118mm. Want transportation, car wash or hospital radio tokens. Make offer.
John Cieka, 838 Jeffrey Lane, Langhorne, Pa. 19047-3723

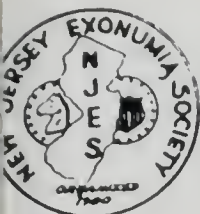
WANTED: EXONUMIA or pins related to Scouting, or Indian Guides and Princesses. Send description & price wanted, or send items for my offer. Ed Kosciolk, P.O.Box 488, Southport, Ct. 06490

COLLECTIBLE SHOW: Saturday November 7, 1987, jointly sponsored by Plainfield Coin Club & Central Jersey Deltiological Society, at the Hillsboro Vol. Fire Co., Route 206, 7miles south of Somerville, N.J.

BUYING PRACTICALLY anything to do with LINDBERGH, except books. Prefer larger size medals.
Ed Quagliana, 68 Grubb rd. Malvern, Pa. 19355

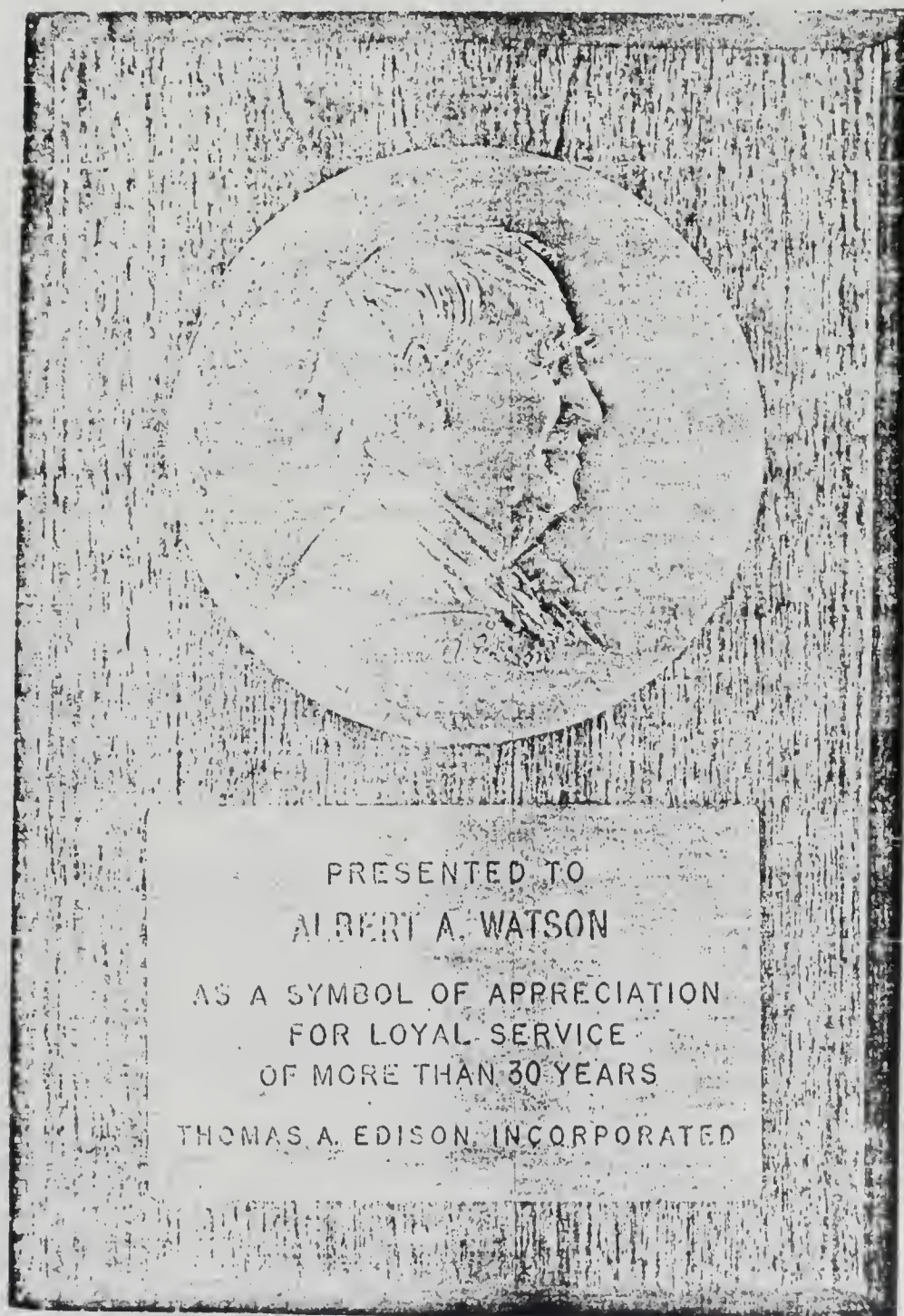
TRADE OR sell, Chas.H.Simerson Co. 1, W.Hoboken, N.J. Pumplok, brass token, I will trade even for any N.J. trade token I need or will sell for \$6.00 plus S.A.S.E. (3 tokens available) Trades preferred. Send no money, Send me a card if you wish to buy one, if I get no trade offers I will send tokens to first cards received and then you can send the money. Herbert Weiss, P.O.Box 363, Cranford, N.J. 07016

Send your classified ads in now! Next deadline is September 26.



THE NEW JERSEY EXONUMIA SOCIETY
OFFICIAL PUBLICATION

JERSEYANA



-PRESIDENTS MESSAGE-

Dear fellow collectors and members, I'am in a big mess! I've just moved from a house where I lived for nine years into another house. It's simply amazing how much a family accumulates in nine years.

My collection and stock are all over, in my spare bedroom, garage, basement, and safe deposit box. I should have things in order in about 2-3 years. I hope!

We will have our usual meeting in conjunction with the Ocean County Coin Club show on Sunday, November 1, 1987, 1:00 PM. at the Holiday Inn, Route 37, Toms River, N.J.

Please attend if possible and bring your favorite token, medal or whatever you would like to show others. The meeting will be very informal. Come with suggestions for N.J.E.S., come with a friend or by yourself but do come and enjoy.

Pete Hogaboom

EDITORS NOTES

I am still in need of articles for JERSEYANA, for the next issue we have an interesting article on Palace Amusements of Asbury Park, but for next year, nothing yet. Please remember I will help you all I can and if pictures are needed we have Dennis Tilghman to take pictures of your material to enhance your article. Does anyone know anything about the Union Pleasure Circle club of Elizabeth, I have been doing research on their tokens and could use some help.

DUES REQUEST

N.J.E.S. dues of \$6.00 are due by January 1, 1988, I will send a formal request with the next issue but if you want to pay early it will make my job easier. You can send your dues payment with your free classified or paid ad and save 22¢ postage. I will be at the Ocean County meeting and dues and ads can also be given to me there.

MEETING DATE

Our meeting date is November 1, 1987 at the Holiday Inn on Route 37, in Toms River, N.J., time is 1pm. The Holiday Inn is 1½ miles east of Garden State Parkway exit 82. It is an informal meeting and I am bringing over 200 tokens for trading, why not bring your duplicate and we will have a terrific meeting.

N.J.E.S OFFICERS

PRESIDENT

PETE HOGABOOM
P.O. BOX 175
FANWOOD, N.J. 07023

VICE PRESIDENT

PAST PRESIDENT

AL ZAIKA
P.O.BOX 65
BELLMAWR, N.J. 08031

SEC.TREASURER

EDITOR

HERBERT WEISS
P.C. BOX 363
CRANFORD, N.J. 0

In reply for additional information on the Ridgewood parking token article in the last issue, I received one reply from George Joynson who advises me his grandparents owned Ace Motors in Ridgewood for 40 years and remember using the tokens did not remember who made or issued them.

by George Skic

Assembling a group of collectibles by subject matter, as the title suggests, is a popular hobbyist method in the exnumia field. To get started choose a famous person, well-known event, landmark, or other item that interests you. The topic could be something that concerns your family or the town or state you live in. Possibly you already own an unusual or interesting medal or token that could be the seed for a lifetime of collecting activity.

Once the topic has been chosen you may want to assemble a collection of everything relating to the subject, especially if there is little available memorabilia. But don't be surprized to discover that there is more material out there than you ever thought possible, and that you must eventually restrict your collecting interest to a specific area. That area could be commemorative medals (which is similar to collecting coins), souvenirs, paper items (also known as ephemera), and the like. This situation developed last year with this collector.

A number of years ago I was searching for pieces to add to my U.S. coin collection, which represented two decades of on and off effort. While attending a local coin show I acquired my first Thomas Edison medal. The piece appealed to me due to it's attractive bronze relief of my childhood hero and because of it's very modest price of \$2.50. I never thought there to be all that many Edison items available, but as I attended more shows and met more and more exnumia collectors the idea of specializing in Edisonia began to build. It became obvious to me that the "Wizard of Menlo Park" had countless tributes bestowed upon him and that to become a serious Edisonia collector someday I would have to leave coin collecting behind, or at least put it aside for awhile.

During the early eighties, with the hobby in the throes of escalating coin prices and grading controversies, it was a good time to make the switch to collecting exnumia. With an emphasis on Thomas Edison commemorative medals all my collecting effort was directed at Edison Memorabilia. Everything imaginable was out there, commemorative and souvenir medals, books, postcards, photographs, first day covers, advertising items, stamps, pin backs, and other souvenirs and of course Edison autographs and phonographs.

As with any collectible, the serious collector will want to conduct research on the pieces he or she has acquired, and then organize or catalog them using a simple system. Research and cataloging are, of course, optional, but they make collecting more enjoyable and can possibly add value or desirability to your pieces. An organized and researched collection also helps to avoid purchasing duplicates and differentiate between hard-to-find varieties.

This discussion will focus on one sub-group of that specialty-commemorative medals.

As most of us know, Thomas Alva Edison (1847-1931) lived a long and productive life as the most prolific inventor the world has ever known. Having improved the daily way of life around the world Edison was recognized as a true hero in his day. As the result "The Wizard of Menlo Park" was recognized countless times for his contributions

to humanity. Some of these tributes took the form of medals to commemorate Edison or one of his many inventions. With 1,093 U.S. patents and dozens of inventions of commercial success, the possibility for hundreds of medalic issues exists.

In just a few years of searching for Edison memorabilia I have located dozens of medals for my collection-some common, others very scarce. They come large and small, from the size of a nickel to several inches across. Metallic content also varies, with bronze being most common but not excluding silver, brass, copper, pewter, aluminum, and nickel.

The U.S. Mint also issued a medal to Edison himself, struck in gold. Besides our own mint, the private sector has produced many commemorative pieces. Those that stand out as sources of Edisonia material are Whitehead & Hoag, Medallic Art co., and the Franklin Mint.

On more than one occasion I've been asked which piece is my favorite or most valuable one. I would have to narrow it down to four or five favorites. Partly for their attractiveness, partly for their scarcity (I own the only example I've ever seen, in some cases). Such a medal is a 70mm bronze commemorative from Argentina. Sculpted by Oliva Mavarro, the piece honors Edison and Light's Golden Jubilee, 1879-1929. It was purchased three years ago from a California dealer during a TAMS show for \$50. This collector has not seen one like it since.

Another prize in pure silver, was purchased locally at near bullion several years ago. Issued by the Hall of Fame for Great Americans at New York University, it measures 45mm and bears Edison's birth and death years. This medal was struck by Medallic Art Co. of New York, its sculptor, G.W.Carter. This issue was also struck in bronze.

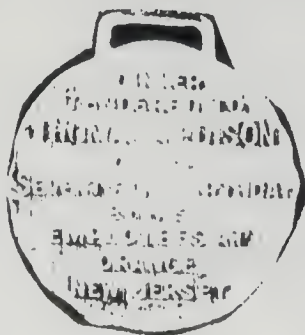
A most unusual and valuable acquisition is a base-metal souvenir watch fob discovered at another TAM show from a New York dealer. Coming out at 35mm across, the reverse inscription reads: Dinner tendered to Thomas A. Edison on his 70th birthday by his employees at Orange, N.J., added to the writers collection for \$35., this souvenir may have been silver-plated at one time.

The New Jersey State Seal medal was issued as part of a series by Presidential Art Medals, Ralph Menconi, sculptor. Struck in satin-finish silver and bronze versions, the 31mm Edison likeness was a limited issue offering having a unique serial number stamped on it's edge, and revealing the medal's metallic content.

This group of Thomas Edison medals shows us that there is much collecting variety even in a sub-group such as commemorative medals. We looked at foreign, issues scarcity, varying metallic content and size of course, a multitude of sculptors, diesinkers and obverse/reverse designs. For those who want to limit themselves a bit try collecting only those pieces issued by a particular medal producer, such as Medallic Art Co. of New York.



watch fob



Hall of Fame Medal



Argentina Medal

MAVERICK TOKEN IDENTIFIED

Last year I purchased a 23mm brass token from a coin dealer who on rare occasions has some tokens. No town was listed but the dealer swore to me it was Newark and his family had milk delivered to their house when he was a small child by this merchant, H. Lenhard. Milk tokens from New Jersey are quite scarce so I was happy to get it. I went to the Newark library and discovered that Henry Lenhard at 147 Malvern St. was from Newark, he is listed in the 1901 & 1903 city directories as a saloon keeper. In 1905 he was listed as a carpenter. So much for coin dealer attributions, the coin dealer was less than 50 years old.



ADVERTISING RATES

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HALF PAGE	\$5.00
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BUSINESS CARDS	
six consec. issues	10.00

WHITEHEAD & HOAG GIRLS
WANTED



These Women's Heads appear
on Pin-Back Buttons, Mirrors
Calendars, Measuring Tapes.
PRICE & Write

Gary Patterson
R 2, Box 154 D
Peterborough, NH 03458

by Peter V. Hogaboom

I purchased this 1884 Morgan Dollar at the 1984 Garden State Numismatic Convention in Cherry Hill, N.J. My purchase had an "O" mint mark (New Orleans), but you'll have to take my word for the fact, and it was in nice AU condition. I had a local jeweler shave and polish the reverse. He then inscribed; "ANITA/ MY LOVE/ WILL YOU/ MARRY ME?/ LOVE PETE/ 7-4-1984". The former Anita Huertas of Jersey City said yes and has been my pretty bride since February 16, 1985.

Anita is a hard money person who likes ninety percent silver coins. I handed the love token to her about 12:01 AM on July 4, 1984, and told her I had bought it for her at the show. She kept looking at the obverse and must have thought I was crazy. I told her to turn it over and check the mint mark. She turned it over and was stone quiet as she read it. After a pause, just long enough to make me nervous, she leaned over, hugged me, and said "YES". The poor lady is now stuck with me and my numismatic ways. She knows I'm crazy, CRAZY IN LOVE WITH HER!

Anita also collects medals & tokens with flowers and owls and old post cards with Christmas, Easter and flower themes.



CASINO CHIPS WANTED

NEVADA CALIFORNIA FOREIGN
ATLANTIC CITY

"MR. CHIPS"

P.O. BOX 63

BRICK, NJ 08723

Wanted!

Wanted!

Serious collector needs the following items for her growing collections:

- CIVIL WAR TOKENS
- TENNIS AWARD MEDALS
- LOUISIANA TOKENS
- ALABAMA LUMBER TOKENS
- THOMAS EDISON MEDALS
- MEDALS OF THE NEW ORLEANS COTTON EXPO, 1884-1885

Highest cash prices paid for anything need. All letters answered.

CINDY GRELLMAN
6733 Post Oak Lane
Montgomery, AL 36117





THIS BILL

entitles the holder to 6 per cent
dicount on all Cash purchases.

— AT —

Cooper & Williamson,

FURNITURE AND CARPETS,

CASH OR INSTALLMENTS.

COR. BROAD & MARKET STS.,

Opp. Court House, TRENTON, N. J.



A early advertising note from Trenton, N.J

10% OFF

our large book stock, on most items
just mention Jersey ANA). Please
write for full listing.

— SPECIAL —

The Medals of Karl Goetz, Kienast

Issued at \$38

Hardbound\$32.95 ppd.

Goetz II: Supplement, Kienast

1986, HB\$20.95 ppd.

World Exonumia

RICH HARTZOG
POB 1143NJ-ANA
Rockford, IL 61110

Each member is entitled to a free classified ad in each issue. Up to 40 words in each issue. Next deadline is November 28, 1987. Send in. Each member can now send in up to three ads at one time. The ads can be the same or entirely different, but, you must write out each ad on a separate piece of paper. If you want each ad to run in a special order, number them 1-2-3, if not I will print them at random. You! must keep keep track when to send in more ads.

WANTED: JOHN Wanamaker tokens and medals, PA. trade checks, old charge coins, old political ribbons, and store cards depicting George Washington. Thanks.
George Ganter, 580 W. St. Andrews Drive, Media, Pa. 19063-5804

AMUSEMENT TOKENS wanted, New Jersey. Buy, sell, trade. Have a large variety to offer. Send want list to:
George Joynson, 409 Evergreen Ave. Bradley Beach, N.J. 07720

STILL LOOKING for A.N.A. bronze exhibitor award medals. Paying \$15.00 each for issues I need.
Archie Black, P.O. Box 63, Brick, N.J. 08723

TRANSPORTATION TOKENS wanted. Looking for Pennsylvania tokens and especially tokens from Eastern Pa. Does anyone have PA 875A (Sunbury) to sell? Send lists of any U.S. TT's with asking price to
Michael Jones, 1361 Patrick Henry Drive, Phoenixville, Pa. 19460-274

WANTED: EARLY Agricultural Award Medals. Only those depicting farm animals wanted. Other medals with animals depicted considered. Write/describe. Will answer all correspondence.
Rodger E. Hershey, 175 Crescent Hills Rd. Pittsburgh, Pa. 15235

TRADE LARGE medal (76mm) dated 1942 from Curtiss-Wright airplane division, Buffalo, N.Y., also, Good for 5 in trade from Russo, Trenton, N.J. alum. 20mm for W&H items I need. Write first, only one of each. Gary Patterson, RD2, Box 154D, Peterborough, N.H. 03458

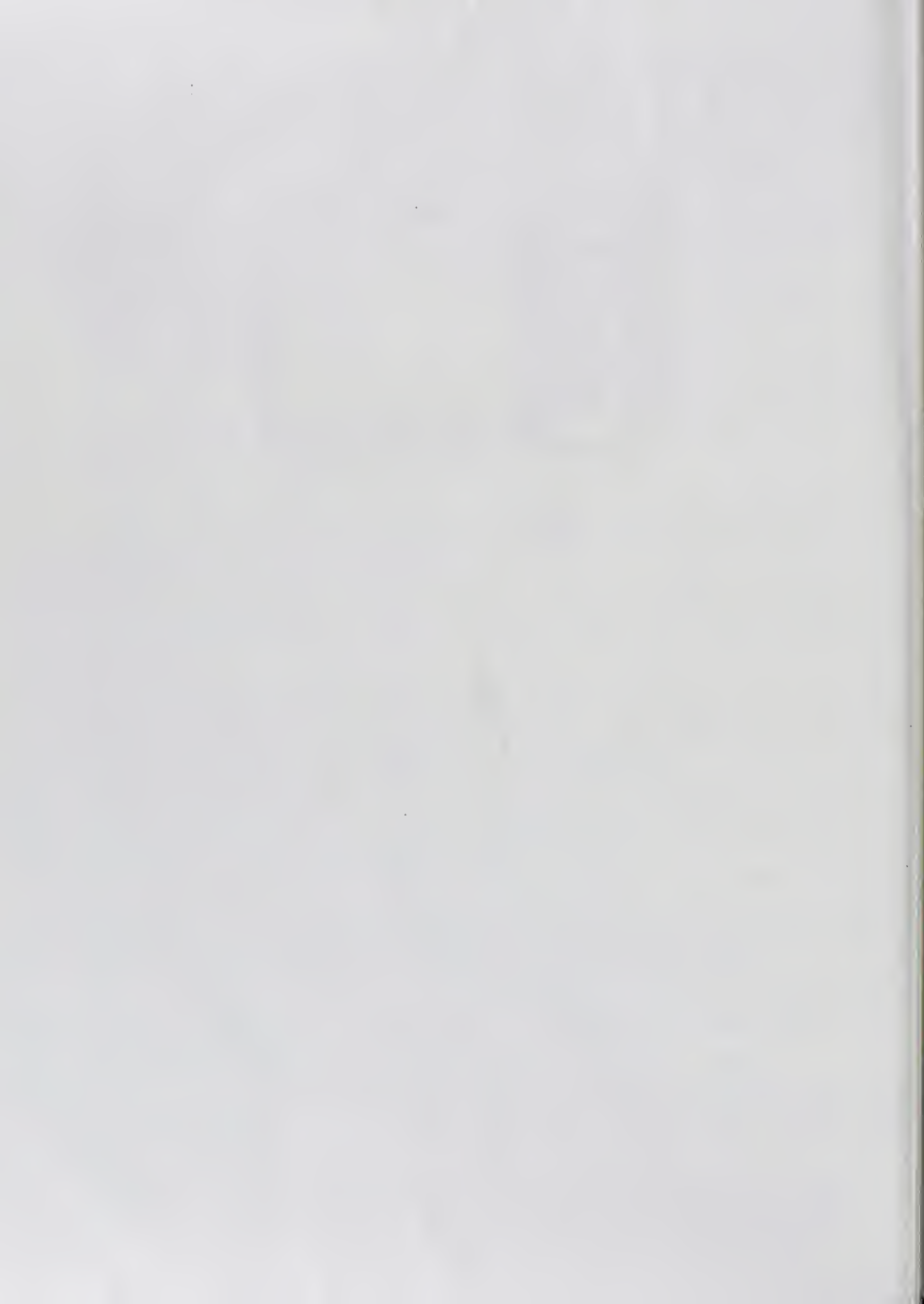
BUYING PRACTICALLY anything to do with LINDBERGH, except books. Prefer larger size medals.
Ed Quagliana, 68 Grubb Rd. Malvern, Pa. 19355

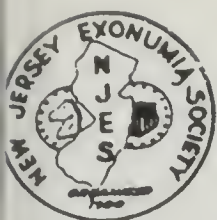
NEW JERSEY COLLECTION. unloading all my New Jersey tokens/medals. Will trade or sell. Collecting only N.J. encased coins, N.J. wooden flats/rounds, N.J. Masonic and prison material from any state. What are you looking for?
Jerry Zara, P.O. Box 248, Bricktown, N.J. 08723

LET'S TRADE. Want transportation, car wash, hospital radio and military tokens, Have a lot of varied tokens/exonumia (including New Jersey and Pennsylvania) on hand. Sends lists and interests to;
John Cieka, 838 Jeffrey Lane, Langhorne, Pa. 19047-3723

FOR SALE: 1 deck of playing cards from Trenton Meter Engineering Co. Trenton, N.J., \$3.50 ppd.
Rudolph G. Wells, 5 Elm St. Trenton, N.J. 08611

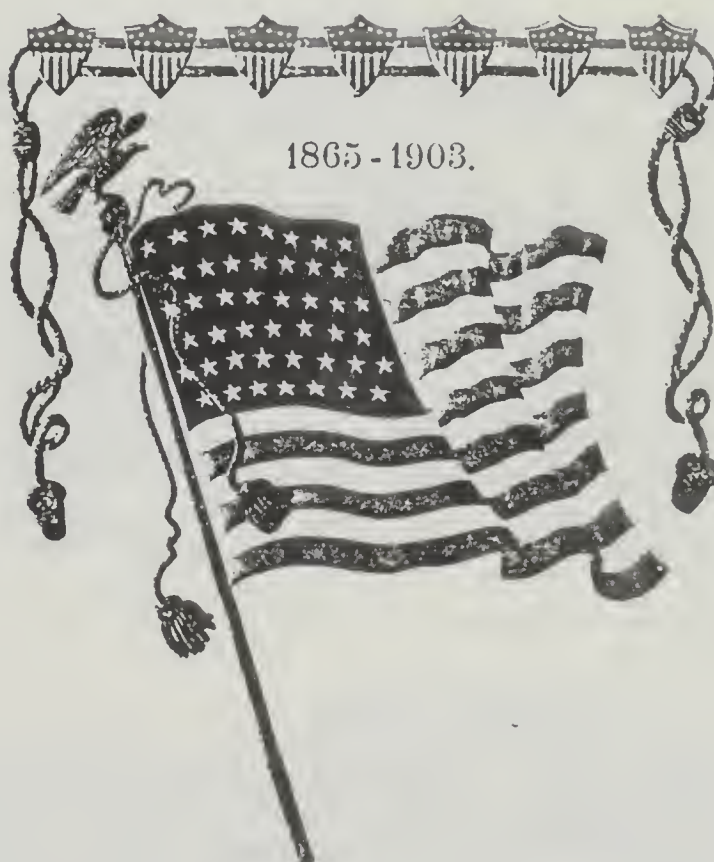
WANTED: NEWSPAPER advertising tokens, they must be for a free copy advertise the paper or advertise the classified section. Award medal issued by newspapers not wanted. Please price and write.
Herbert Weiss, P.O. Box 363, Cranford, N.J. 07016





THE NEW JERSEY EXONUMIA SOCIETY
OFFICIAL PUBLICATION

JERSEYANA



New Jersey Home for Disabled Soldiers.
Christmas, 1903.

PRESIDENTS MESSAGE

Dear Fellow Members;

I enjoyed our little meeting at the Ocean County Coin Club show in November. I met a few more members and I hope all had a good time.

Thanks to Archie, Lee and all the members of the Ocean County Coin Club for the room and their warm hospitality.

It's the season to move from the outdoors to indoor activities, including flea markets. Good hunting to all our members, may you find some elusive pieces to add to your collection.

Send your free ads into Herb to trade, sell or buy or locate some new items.

Speak about N.J.E.S. to your collector friends and see if they have interest in becoming members. The more the merrier.

We need more articles, large or small. Perhaps a few lines about your favorite flea market would help others get out to search for new acquisitions.

We could use a speaker for our meeting in June at the Garden State Numismatic Association show in Cherry Hill. Please contact Herb, Al, or myself if you would like to do a talk on your favorite collectable or?

Best regards

Pete

ON THE COVER

A red, white, and blue Christmas Post Card from the "New Jersey Home for Disabled Soldiers" in Kearny, N.J. This is the home for Civil War veterans where Joe Williams issued his token.

EDITORS NOTES

HELP! I need articles for JERSEYANA, I will help you in any way I can and Dennis Tilghman is available to take any pictures needed to enhance your article. We try to stay with New Jersey related stories, but if your interest is outside this guideline and of interest to our members why not write about it.

Best wishes for the New Year to everyone.

H.W.

The deadline for the January-February issue is February 15, 1988.

Be sure to mail all dues, articles, advertising and any questions to Herbert Weiss, P.O.Box 363, Cranford, N.J. 07016. The list of officers appeared in the last issue and will be in the next issue. If you need an officers address please consult the last issue of Jerseyana.

PALACE AMUSEMENTS

by George Joynson

According to a paid advertisement in THE TORCH, June 1893, The Palace Merry Go Round... "was the finest place of the kind in the world". And since then, nearly 100 years ago, The Palace, now Palace Amusements, Asbury Park, N.J. has been open for business making it one of the oldest arcades on the Jersey Shore today.

The Finest Place of the kind in the World,

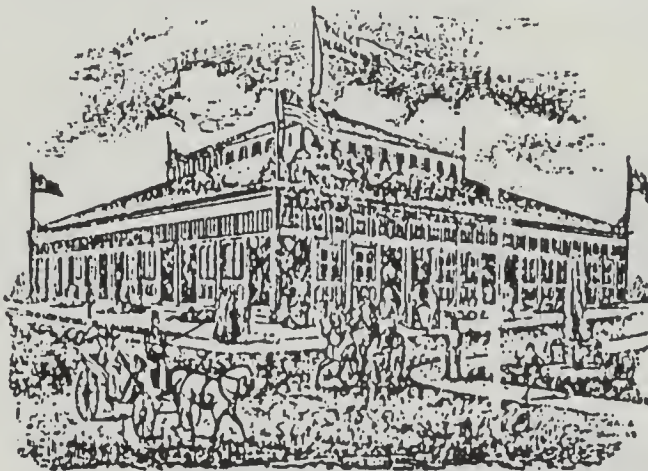
THE PALACE MERRY-GO-ROUND.

Situated on the Corner of
Lake Avenue and Kingsley Street,

FACING WESLEY LAKE AND THE OCEAN.

Nowhere in the world is there such an attractive merry-go-round, nor is there anywhere one conducted with such admirable tact and taste as is this one.

The very best class of people frequent this place, and perfect orderliness is therefor a matter of course. It is one of the gayest and brightest places in town.



There have been parlors fitted up in the latest styles with carpets, rocking-chairs and all the necessary conveniences for the pleasure and comfort of ladies and invalids which adds another feature to its many attractions.

E. SCHNITZLER, Proprietor,

Asbury Park,

New Jersey.

That ad in THE TORCH mentions E. Schnitzler as proprietor and in a recent interview with the current manager, Bill Foster, as far as he knew ownership was in the hands of the Lang family for many years during the early 1900's being passed from father to sons. Lately it was owned by Coastal Amusement Corp. from 1982 until Palace Amusement Corporation officially took over in May 1986.

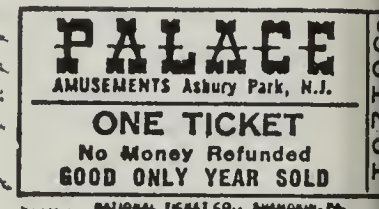
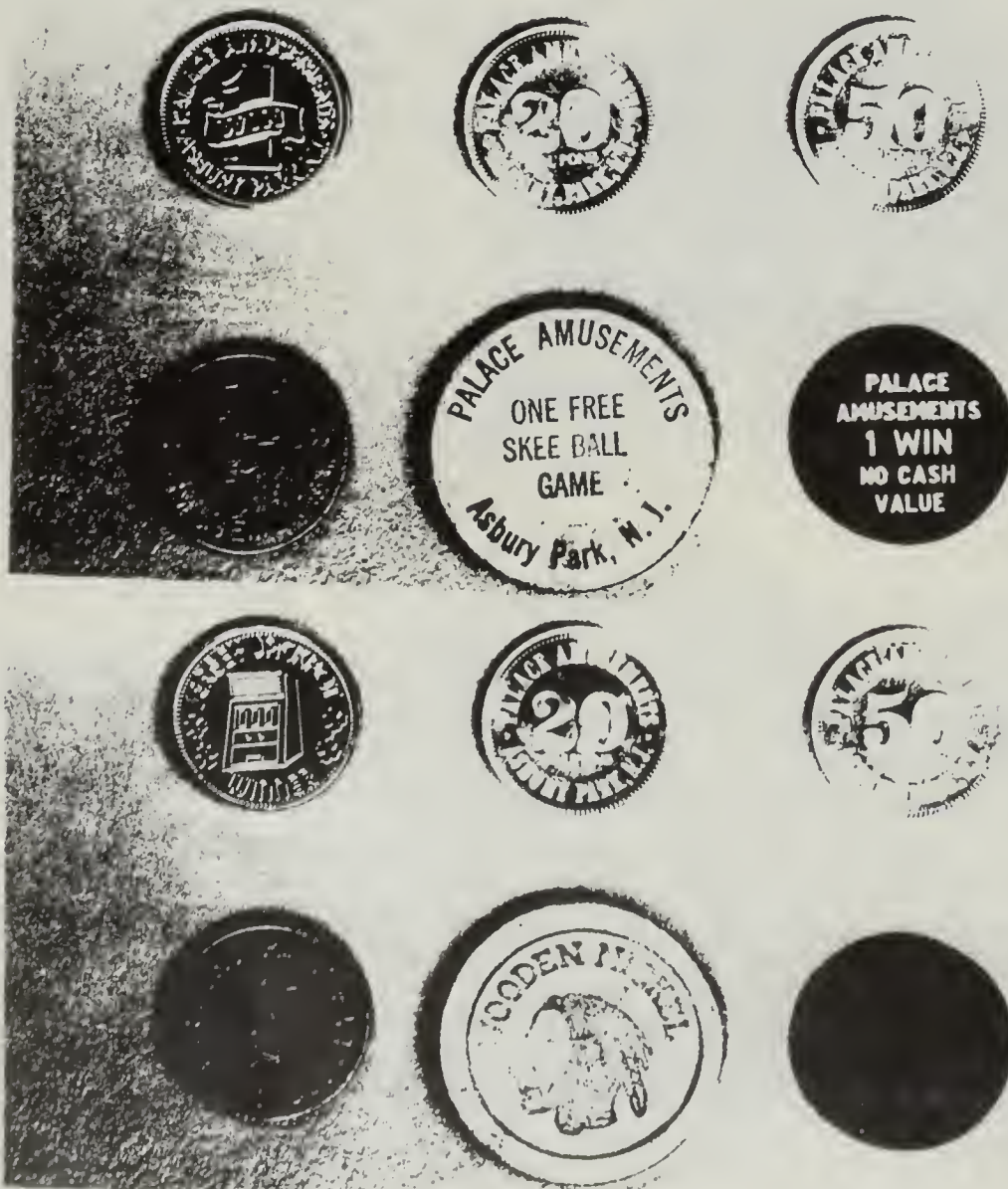
The original corousel and historic ferris wheel and amusements has frontage on three streets in Asbury Park, hence the various business directory listings on Lake Ave. Cookman Ave. and Kingsley Street, but all are one and the same building in its original location.

There have been 11 tokens attributed to Palace Amusements, Asbury Park, N.J. including an assortment of 4 aluminum varieties, a red plastic piece, 5 more tokens of various metals, and a wooden nickel.

PALACE AMUSEMENTS

<u>Description</u>	<u>Size</u>	<u>Type</u>	<u>Color</u>	<u>Cat. #</u>
1 win	25mm	aluminum		15FAX
1 win	25mm	aluminum	anodized gold	15PAW
1 win	28mm	plastic	red with white ltrs.	15PAI
20 coupons	25mm	aluminum		15PAR
50 coupons	25mm	aluminum		15***
Palace Amusements	27mm	copper		15PAP
Redeem For Cigarettes	25mm	brass		15PAG
*Redeem For Cigarettes	25mm	brass		15PAK
Redeem For Cigarettes	25mm	nickel plated		15PAH
Horseshoe & 4 leaf clover	23mm	brass		15PAJ
One Free Skee-ball Game	38mm	wooden nickel	black ink	15PAT

*modified design



orange ticket

yellow ticket



A Fun Time For The Whole Family At a Great Amusement Palace!

**PALACE
AMUSEMENTS**



Come and ride one of the most beautiful carrouseles in the country! Experience the thrilling SR-2 motion simulator. Visit the NEW haunted castle. Enjoy over 100 arcade and skill games. Kids of ALL AGES will love the Rock 'n' Roll Museum.

And for you adults: Practice your swing at our baseball and softball batting cages!

RAIN or SHINE!

Largest Indoor Facility In The State!

Palace Amusements—Corner of Lake
and Cookman in Asbury Park, N.J.

For More information call (201) 775-7345

A recent newspaper advertisement

This arcade is of historical significance and is definitely worth visiting, so on your next trip to Asbury Park, stop in to see Palace Amusements. You'll be pleased you did!

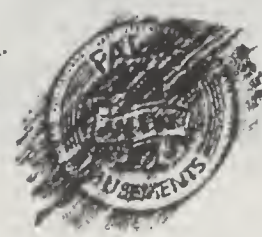
MORE THAN ONE PALACE

by George Joynson

Although these two tokens are commonly attributed to Palace Amusements of Asbury Park, N.J. they are not from this arcade.

The owner of The Palace located on the corner of Grant Ave. and the Boardwalk in Seaside Heights, N.J. verified that these two tokens were from his stand and were ordered about 8 years ago. He showed me a large cookie tin filled with them behind the counter.

As a double check, I asked Bill Foster current manager of Palace Amusements, Asbury Park and he also confirmed that these two were not from his arcade. So this should be enough proof to clarify which tokens came from Palace Amusements, in Asbury Park and The Palace in Seaside Heights.



by Herbert Weiss

As I collect both tokens and postcards I try to find both from the same merchant. I feel if a merchant issued a token he possibly issued a postcard while the reverse is not true.

I aquired this 1900 encased Indian cent token in 1975 but just recently found this postcard.

If the token rubbing is not plain it reads: Lucky Fenny Clothing/ I.S.Plaut & Co./ Newark, N.J. It was made by Whitehead & Hoag.



POST CARD.

The Straight Route
to Satisfaction in
Traveling Accessories
Trunks, Bags
is by way of
L. S. Plaut & Co.
"Bee Hive"
707 to 721 Broad Street, Newark, N. J.

Mr. Burton Patrick
Lincoln Ave. Schenectady
Orange N.Y.

DUES NOTICE

It is time to send your dues for 1988. Even though the Post Office will raise their rates in 1988, we won't.

They are still only \$6.00 and you get six copies of JERSEYANA which I hope you find interesting. I am enclosing a self addressed envelope for the members who owe dues for 1988. Please make my job easier and send your \$6.00 promptly. If you are an associate member your dues are \$3.00 additional to the \$6.00 for your regular member.

If there is no envelope with this message your dues are paid, please don't send them again.

Semi-Annual Meeting

J.E.S. held its semi-annual meeting at the Ocean County Coin Club show on November 1st at the Holiday Inn in Toms River, N.J.

Even though the show was held at a new location everything was still terrific, by far the best one day coin show in New Jersey.

We had 20 members and guests attend. The door prize of a one ounce singlehard silver eagle was won by Jesse Nuccio. The 50-50 was won by Doug Tilghman.

BE SURE TO NOTIFY THE EDITOR IF YOU CHANGE YOUR MAILING ADDRESS. IF YOU DON'T WANT YOUR NEW ADDRESS PUBLISHED PLEASE BE SURE TO TELL ME. THE POST OFFICE HAS ADVISED ME THEY ARE NOT USING THE NEW ZIP CODE NUMBERS SO I WILL ONLY BE USING THE FIRST FIVE DIGITS.

Wanted! Wanted!

Serious collector needs the following items for her growing collections:

- CIVIL WAR TOKENS
- TENNIS AWARD MEDALS
- LOUISIANA TOKENS
- ALABAMA LUMBER TOKENS
- THOMAS EDISON MEDALS
- MEDALS OF THE NEW ORLEANS COTTON EXPO, 1884-1885

Highest cash prices paid for anything I need. All letters answered.

CINDY GRELLMAN
6733 Post Oak Lane
Montgomery, AL 36117

We need paid advertising. The rates are low, the results are excellent.

ADVERTISING RATES

FULL PAGE	\$10.00
HALF PAGE	\$ 5.00
QUARTER PAGE	\$ 3.00
BUSINESS CARDS each issue	\$ 2.00
BUSINESS CARDS six consec.issues	\$10.00

send your ads and check to cover the cost to the editor

CLASSIFIED ADS

EACH MEMBER IS ENTITLED TO A FREE CLASSIFIED AD IN EACH ISSUE. UP TO 40 WORDS IN EACH ISSUE. NEXT DEADLINE IS FEBRUARY 15, 1988. SEND IT NOW. EACH MEMBER CAN NOW SEND IN UP TO THREE ADS AT ONE TIME. THE ADS CAN BE THE SAME OR ENTIRELY DIFFERENT, BUT, YOU MUST WRITE OUT EACH AD ON A SEPARATE PIECE OF PAPER. IF YOU WANT EACH AD TO RUN IN A SPECIAL ORDER, NUMBER THEM 1-2-3, IF NOT I WILL PRINT THEM AT RANDOM. YOU MUST KEEP TRACK WHEN TO SEND IN MORE ADS.

F-M MEDALS: Franklin Mint items relating to Thomas Edison wanted by collector. Franklin Mint catalogs also wanted. Please write first. George Skic, P.O.Box 337, Pennington, N.J. 08534

WANTED: EARLY Agricultural award medals. only those depicting farm animals wanted. Other medals with animals depicted considered. Write/Describe. Will answer all correspondence. Rodger Hershey, 175 Crescent Hills Road, Pittsburgh, Pa. 15235

WANTED: OLD change coins, Pennsylvania merchant tokens, storecards picturing George Washington, John Wanamaker tokens and medals, and old political ribbons. Thanks. George Ganter, 580 E.St.Andrews Drive, Media, Pa. 19063

AMUSEMENT TOKENS, mostly New Jersey, buy,sell,trade. Write to George Joynson, 409 Evergreen Avenue, Bradley Beach, N.J. 07720

COMPLETE YEAR set of 72 different proof-like gaming tokens dated 1966 in original sealed, serially numbered cards, housed in custom imprinted album as issued by Franklin Mint. Beautiful set...only \$4. per token! Proof-like! Archie Black, Box 63, Brick, N.J. 08723

SUTLER TOKENS and Michigan Civil War tokens wanted. Need high rarity and/or AU/UNC. tokens. Dennis Wierzba, 21 Brook Hollow Lane, New Providence, N.J. 07974

MONITOR & VIRGINIA (Merrimac) items. Old prints, stereo views, Harpers prints, medals, etc. Will buy or trade. Pete Hogaboom, Box 175, Fanwood, N.J. 07023

WANTED-INFORMATION on any Hoboken, N.J. item in your collection. I am compiling data on all known Hoboken material, tokens, medals, pins, mirrors, encased coins, banknotes, etc. Photo copy or rubbing helpful. I am also interested in purchasing Hoboken items. John DePalma, Box 1020, Hoboken, N.J. 201-963-3105

WANTED: EXONUMIA associated with 1938 Tercentenary Celebration of the Landing of the Swedes and Finns in the Delaware Valley. I especially want the Delaware medal(HK 697) in silver. C.B.Tyson, 613 Halstead Rd. Wilmington, De 19803

NEW JERSEY, New Hampshire, Vermont, and Delaware good for tokens and encased coins wanted for my personal collection. Also want tokens advertising Camel Cigarettes, Horn & Hardout Restaurants and Newspaper tokens. I will pay your price. Herbert Weiss, P.O.Box 363, Cranford, N.J. 07016